I am pleased to offer this timeline history in celebration of the 30th anniversary of the formation of the School of Communications in 1988 – renamed “College” in 2000. The college brought together two departments: (1) Communications – called Journalism until 1965, and (2) Speech Communication – renamed Human Communication Studies in 2003. These departments were originally programs within the Division of Communication in 1959-60, and then became part of the Division of Humanities (Department of Journalism) and the Division of Speech and Fine Arts (Department of Speech and Drama) in 1961. Eventually, Communications and Speech Communication became departments in the College of Humanities and Social Sciences. Since its formation in 1988, the College of Communications has launched two additional departments: (3) Radio-TV-Film in 2001 – renamed Cinema and Television Arts in 2016, and (4) Communication Sciences and Disorders in 2017.

This document is dedicated to all the faculty, staff, students, and administrators who have built, and continue to build, this wonderful college. Space does not allow me to name everyone who has been a part of this journey or everything they have accomplished. However, I hope this overview provides brushstrokes of some of the major events and achievements.
1957: Orange County State College is authorized by the California State Assembly and Governor Goodwin Knight. The bill also establishes a state college in Alameda County, bringing the number of state colleges to 12. The state appropriates $1,650,000 for site acquisition and construction in Orange County.

1958: Fullerton site is selected by the State Public Works Board for the new college: a large orange grove in northeast Fullerton. Selection is in March; authorization to purchase is granted in November; purchase is made in 1959.

1959: William B. Langsdorf, President, is hired by Superintendent of Public Instruction, Roy Simpson. Langsdorf has been president of Pasadena City College for 10 years (1950-59). He accepts in January and arrives in March, beginning his new job early, before the start of the fall semester, in leased offices at Fullerton Union High School. Governor Pat Brown allocates an operating budget of $139,051 to start Orange County State College for its first year. Langsdorf remains president until 1970.

1959: Seth Fessenden is hired to head the Division of Communication, which includes courses in journalism, speech, and drama. (The 1959-60 catalog only lists speech).

1959: Fall classes are first held on September 1 with 452 students at Sunny Hills High School (construction is still underway among the orange groves).

1960: Titan Times is published on January 4. Ernie Becker is the adviser while also serving as the campus’s first Dean of Students. In those days, the fall semester ended with final classes and exams in January, so Titan Times was the final project of Becker’s fall 1959 class, with publication in January 1960. Eventually the paper becomes the Daily Titan in 1969.

1960: Classes taught on current university site in 12 one-story bungalows surrounded by orange groves.

1960: Seth A. Fessenden oversees the Division of Communication and chairs the Department of Speech and Drama, which offers a B.A. degree. He hires J. William “Bill” Maxwell to chair the Department of Journalism, which also offers a B.A. degree. Lee Granell is hired to teach speech and forensics courses, and James D. “Jim” Young to teach drama courses. Administrators Ernest A. “Ernie” Becker (Dean of Students, Daily Titan instructor 1959-60) and Emmett T. “Shorty” Long (Associate Dean of Admissions and Records, Speech faculty) help build the Communication Division. Granell launches classes in speech therapy in 1960. Granell establishes a speech clinic in 1961, hiring Donald Kaplan in 1964 as its first director. Maxwell hires James P. “Jim” Alexander to teach the first journalism classes in fall 1960, while Maxwell has a Fulbright Scholarship in Peru. Alexander also becomes the adviser of the Titan Times. When Maxwell returns from Peru, he takes over as the Titan Times adviser, keeping that role until 1968. Maxwell and Alexander become lifelong friends as they vision and build what becomes the Department of Communications. Likewise, Fessenden, Granell, Kaplan, and others build what becomes the Department of Speech Communication.

1960: California State College system is created by the State Assembly and Governor Pat Brown as part of the Master Plan for Higher Education in California.

1961: Division of Humanities is established, which includes journalism. The new Division of Speech and Fine Arts subsumes speech and drama.

1962: Orange State College becomes the new name of Orange County State College, now part of the California State College system (see 1960 above).

1964: California State College at Fullerton becomes the next new name of the university (the word “at” is replaced with a comma in 1968).
1964: **Music-Speech-Drama building is completed** (today Performing Arts building). Speech and Drama configures a rehearsal room as a TV studio with donated equipment (today PA-122, still the TV studio space for that department, later named Theatre and Dance). In 1965, Don Kaplan, Director of the Speech and Hearing Clinic, moves the clinic from an office in a building on Yorba Linda Blvd. (then Pioneer Ave.) across from campus into this new building (today PA-121 and 131). Eventually, the clinic moves to the Education Classroom building, first floor, and in 2000 to the College Park building, first floor, CP-150, where it is today.

1964: **Department and B.A. degree in Speech** are established in the Division of Humanities, now separate from Drama (that division changes its name to “Fine and Applied Arts” in 1962).

1965: **Department of Communications** becomes the new name of the Journalism Department to reflect its broader curriculum. In addition to journalism, courses are added in Advertising, Public Relations, Photography, and Broadcasting. The photography area is named Photocommunications in 1969 to distinguish it from photo classes in the Art Department. The Photocomm concentration is retired in 2018 due to lack of majors. The Broadcasting concentration is renamed Telecommunications in 1966, then Radio-TV-Film in 1983. In 2001, it becomes its own Department of Radio-TV-Film, renamed Cinema and Television Arts in 2016.

1965: **Titan Times** goes from weekly to twice-weekly publication under student editor Jim Drummond. Bill Maxwell continues as the adviser.

1966: **School of Letters, Arts and Sciences** is established, including the Department of Communications and the Department of Speech.

1966: **M.A. in Speech** is launched.

1968: **California State College, Fullerton** is the newly-revised name of the university, with the comma replacing “at” (see 1964 above; “University” replaces “College” in 1972).


1968: **M.A. in Communications** is launched.

1969: **Daily Titan** becomes the new name of the Titan and is still the name of the university’s newspaper, and later website. Additionally, the “DT” begins publication four days a week instead of three, and this remains the publication schedule today. Bill Schreiber is the first student editor of the DT, and Wayne Overbeck is the first adviser.

1969: **School of the Arts** is formed out of the School of Letters, Arts, and Sciences, incorporating music, art, and drama (later joined by dance). Speech separates from Drama and becomes **Speech Communication** in the School of Letters and Sciences.

1969: **Communications television studio** is built on the second floor of the Humanities building when the department moves into that structure. George Mastroianni oversees the broadcasting curriculum and studio installation. Don McLaren is hired as the studio broadcast engineer, remaining in that position until his retirement in 2006 when the studio is shut down and a new studio is created in the library lower level.

1971: **California State University and Colleges** becomes the new name of the California State College system.
1971: Department of Communications receives accreditation from the American Council on Education in Journalism, renamed the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) in 1980. The department has carried this accreditation ever since.

1971: Communicative Disorders program receives accreditation from the Council on Academic Accreditation in Audiology and Speech-Language Pathology (CAA), affiliated with the American Speech-Language-Hearing Association (ASHA). The "COMD" program has carried this accreditation ever since (initiated in the Department of Speech Communication in 1961, renamed Human Communication Studies in 2003, and now administered by the Department of Communication Sciences and Disorders since the launch of that department in 2017). Note: While ASHA's website shows continuous accreditation since 1971, the book The Fullerton Way (de Graaf, 2008) indicates that in 1969 this program became the first “in California on a college campus to earn accreditation from the American Board of Examiners in Speech Pathology and Audiology (ABESPA) of the American Speech-Language-Hearing Associations (ASHA)” (p. 102). I was unable to determine if ABESPA was a precursor to CAA, but if it was, the COMD program has been accredited since 1969.

1972: California State University, Fullerton becomes the new name of California State College, Fullerton, following the addition of “University” to the system-wide title the previous year. This is the name the university still carries.


1976: Seth Fessenden, founding head of the Division of Communication (see 1959 above) and founding chair of the Department of Speech Communication, is one of seven victims killed in a campus shooting on July 12.

1978: Comm Week is launched, though at first it is “Comm Day” and a year or two later expands to “Comm Week.” Norm Nager creates this special event with students in his public relations class, and Comm Week continues as a signature college event today. Dave Pincus is instrumental in helping Nager in the earlier years. Rick Pullen and other instructors teach the class through the years. Eventually, Dennis Gaschen takes over as the Comm Week adviser, with help from Peggy Garcia Bockman and Pamela Caldwell. In 2013, Waleed Rashidi takes the helm and continues to serve as the adviser today.

1979: B.A. and M.A. in Communicative Disorders are launched. Courses in communicative disorders (speech pathology) have been offered since the early days, but students taking those courses prior to 1979 earned the Speech degree. The department also offers the Preliminary Speech-Language-Hearing Services Credential, a program accredited by the California Commission on Teacher Credentialing (CTC).

1981-82: Color television equipment is installed in the Communications studio by Storer Cable and TelePrompter, following a 1980 agreement that Communications will produce cable programming to help fulfill a 72-hour annual programming commitment for the University Channel. Ronald Dyas, who did consulting work with Storer, leads the agreement. Beginning in 1982, student-produced programming is cablecast on a number of Orange County systems and broadcast on the new Orange County TV station, KDOC. Among the programming, Larry Ward and his students produce live television coverage of Titan sports, which lasts through the 1980’s.

1982: California State University (CSU) becomes the new name of the system, dropping “and Colleges” from the former system name.

1985: Daily Titan newsroom receives its first DOS computers, retiring its last manual typewriters. This comes a few years after receiving a high-end phototypesetting system.
1987: Plans for two new schools are announced by President Jewel Plummer Cobb: Communications and Engineering. Ed Trotter, chair of Communications, takes the lead and writes the proposal for the new school, along with Lucy Keele, Speech Communication. The proposal includes two departments: Communications and Speech Communication, then chaired by Joyce Flocken, who coincidentally is the chair of the Academic Senate that approves the proposal the following year.

1988: School of Communications receives final approval and launches in fall 1988 with its two departments: Communications and Speech Communication. David Sachsman is the inaugural dean.

1990: College Advising Center is established by Irene Matz on the third floor of the Humanities building. She is the half-time adviser and the half-time Assistant Dean for Student Affairs until 1994. The advising center moves to College Park 425 in 2000 when the college moves to that building. In 2013 it is relocated to the sixth floor of CP, and in 2014 it is renamed the Advising and Student Success Center after an additional adviser is hired, along with a retention specialist and a graduation specialist. In 2019, the Student Success Center, with its now shorter name, moves to CP-210.

1990s: More growth. In Communications, there are five formal concentrations: Advertising, Journalism, Photocommunications, Public Relations, and Radio-TV-Film (which receives new equipment for the studio in the 1990s). In Speech Communication, while there are no formal concentrations, the curriculum offers courses in intercultural, interpersonal, organizational, and rhetorical communication (the latter incorporating forensics, which includes speech and debate, or argumentation and persuasion). Additionally, this department continues to administer the communicative disorders (speech pathology) curriculum and clinic until 2017 when the new Department of Communication Sciences and Disorders is launched.

1995: Center for Children Who Stutter (CCWS) is established by Glyndon and Jeanna Riley, along with Robert and Ginger Emry. Affiliated with the Communicative Disorders program, and sharing space in the Speech and Hearing Clinic, the CCWS continues its partnership with the college today under the direction of Robin Ottesen (director since 2017).

1998: Inter-Club Council is established by new Assistant Dean for Student Affairs, Peggy Garcia Bockman. This group of student representatives from each college club is called Student Organizations Accessing Resources (SOAR). In 2014, the name changes to Communications Inter-Club Council (CICC) after Dana Roson becomes Assistant Dean (in 2013). This name is consistent with other college inter-club councils. CICC remains the name of this student organization under the guidance of current Assistant Dean, Rob Flores (since 2016).

1998-99: Tusk magazine is launched under the guidance of Jeff Brody as a two-semester capstone magazine publication: writing in the fall and production in the spring.

1999: Titan Communications is launched by Fred Zandpour, Associate Dean, with Lee Bentley as Director. Titan Comm is an integrated and collaborative learning environment that integrates video, audio, multimedia, storage, and distribution. In 2014, Bentley retires, and Eraj Shadaram becomes the Director of Titan Comm.

2000: “Schools” are renamed “Colleges” at the dawn of the new century on January 26. The “School of Communications” becomes the “College of Communications.” (Later, schools within colleges begin to form as departments expand to school status, including the School of Nursing in the College of Health and Human Development and the School of Music in the College of the Arts.)

2000: **Entertainment Studies** is added as a new concentration in Communications. When Radio-TV-Film becomes its own department the next year, reducing the number of majors in Communications, that reduction is only temporary as Entertainment Studies and the other concentrations continue to grow.

2000: **College Park** becomes the new home of the College of Communications in another major change at the turn of the century: a defining moment for the college. Offices had become scattered across multiple buildings over the decades of growth. With the university’s purchase of College Park, Dean Rick Pullen takes the opportunity to consolidate college space into CP. Associate Dean Fred Zandpour oversees planning and implementation. College and department offices occupy the fourth floor and half of the sixth floor, which also houses the Daily Titan. The Speech and Hearing Clinic and Center for Children Who Stutter are on the first floor. Computer labs and a photo studio are in the basement. Equipment checkout and video editing also locate in the CP basement, and in 2006 move to the library basement when the TV studio moves there. In 2019, the college is given additional space on the second floor of College Park for a Student Success Center and other offices.

2001: **Department of Radio-TV-Film**, and its corresponding new **B.A. degree in RTVF** receive final approval (September 26 letter from CSU Chancellor Charles Reed to CSUF President Milton Gordon). Ed Fink serves as the inaugural chair, having been the lead in writing the proposals for the new department and degree following the growth of this concentration in the 1990s. The department and B.A. degree are renamed “Cinema and Television Arts” (CTVA) in 2016 under the chairmanship of Garry Hart (chair since 2014).

2002: **The Public Relations concentration** in the Department of Communications receives the Certificate for Education in Public Relations (CEPR). The concentration has carried this certification ever since, and today it is the only PR program in California with this certification.

2003: **Department of Human Communication Studies** becomes the new name of Speech Communication, reflecting its broader curriculum, including intercultural, interpersonal, organizational, and rhetorical (argumentation and persuasion) communication. The new name becomes effective that fall.

2006: **Production moves to the library lower level**, as the studio space in Humanities (since 1969) is vacated for the growing College of Humanities and Social Sciences. New digital studio equipment and a new control room configuration are set up for college TV production. Video editing and equipment checkout also move from the College Park basement to the library lower level, swapping space with the American Language Program (ALP, which was dissolved after the spring semester of 2018 for budgetary reasons). Titan Communications, the university’s multimedia production organization, is already housed in the library lower level, so all television, film, video, audio, and radio production is now consolidated in this space.

2010: **M.F.A. degree in Screenwriting** is approved for the Department of Radio-TV-Film. Jule Selbo authors the proposal and serves as the inaugural graduate adviser.

2010: **Bill Maxwell estate gift** is generously given to the college two years after the passing of J. William “Bill” Maxwell (1919-2008), inaugural chair of Communications. The **Maxwell Center for International Communications** is established, along with a Maxwell scholarship endowment and a gift to Radio-TV-Film, which had been a concentration in Communications during the years Maxwell was chair. Dean Kazoleas is the inaugural director of the Maxwell Center, and he continues in that position. The college has always had an international view, from Maxwell’s world travels to agreements of various kinds through the years with institutions and organizations in various countries, some expired and many current. These past and present accords range from offering the full M.A. in Communications in Hong Kong to numerous faculty-led programs of varying lengths in Cambodia, Costa Rica, England, Greece, Guatemala, Italy, Mexico, South Korea, Spain, Taiwan, and Vietnam, to some exchange and visiting agreements in Austria, Brazil, China, Cuba, France, Germany, Japan, Norway, and Sweden.
2011: **Titan Communications** enters a partnership between the College and the Division of Information Technology for operation. Bill Briggs, Dean, and Amir Dabirian, VP for IT and Chief Information Officer, sign the agreement. Eraj Shadaram, Director of Titan Comm, continues to oversee this hands-on video, audio, and multimedia production lab for the university, with Titan TV (cable and streaming), Titan Radio (internet), and Titan Universe (web).

2011: **Practical ADvantage Communications**, a student-run Public Relations and Advertising Agency, is launched at CSUF Irvine under the direction of Doug Swanson. This agency is a collaborative capstone class for PR, advertising, and entertainment concentration majors. It continues the tradition of student agency work from the 1990s when Fred Zandpour established the first agency, Titan Communications – also the name of the college’s media production operation (see 1999 above).

2013: **Communication Studies** becomes the new name of the B.A. and M.A. degrees in Speech Communication, offered by the Department of Human Communication Studies.

2013: **Latino Communications Initiative** is launched, later upgraded and renamed the Latino Communications Institute (LCI) in 2017 when it becomes self-funded, focusing on a three-prong mission to: (1) be a workforce pipeline for students and bilingual media companies; (2) offer curricular and co-curricular activities to support Latinx students; and (3) conduct research about and for the Hispanic media market. Inez González serves as the LCI director. One of the curricular activities is a partnership with Modern Languages and Literatures to offer a **Certificate in Spanish for Hispanic Media**, formally approved in 2017 (courses offered since 2015).

2014: **Student Success Teams** are formed in the colleges to promote student success, increase graduation and retention rates, and close the opportunity gap. Each college creates a **Student Success Center**. These teams and centers are expansions of college advising teams and centers.

2016: **Department of Cinema and Television Arts (CTVA)** becomes the new name of Radio-TV-Film, focusing more clearly on entertainment motion pictures. Radio courses go to the Department of Communications (where they had begun in the 1960s), which offers a **Certificate in Radio-Audio** in 2018.

2017: **Department of Communication Sciences and Disorders (COMD)**, the fourth department in the college, launches out of the Department of Human Communication Studies (HCOM). HyeKyeung Seung, program coordinator for the Communicative Disorders degrees in HCOM, authors the proposal. The degree name remains the same: Communicative Disorders. The new department begins operation in fall 2017 with Seung as its inaugural chair. This department administers B.A. and M.A. degrees in Communicative Disorders and offers the required credentialing, certification, and licensure for graduate students to become speech pathologists. The program continues to be accredited by the Council on Academic Accreditation (CAA), part of the American Speech-Language-Hearing Association (ASHA).

2018: **Certificate in Photocommunications** is created by the COMM Department when the Photocommunications concentration is dissolved for lack of majors. Additionally, COMM creates a **Certificate in Digital Communications Media**.

2018: **B.A. in Communications** degree is expanded from 36 to 39 units with the addition of a required digital skills course. This is done in response to the previous accreditation review by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).

2018-19: **College celebrates 30th anniversary.**
Selected Timeline Summaries

Names of California State University, Fullerton, and the CSU system
1957: Orange County State College
1960: California State College system (part of Master Plan for Higher Education in CA)
1962: Orange State College (“County” is removed from name)
1964: California State College at Fullerton (name replaces Orange State College)
1968: California State College, Fullerton (comma replaces “at” in title)
1971: California State University and Colleges (system name replaces California State College system)
1972: California State University, Fullerton (“University” replaces “College” after addition of “University” to system-wide name); this is the current name of the university
1982: California State University (CSU) (“and Colleges” is dropped from system name); this is the current name of the CSU system

Presidents of California State University, Fullerton
1970-80: L. Donald Shields (b. 1936)
2012 (Spring): Willie Hagan (interim)
2012-17: Mildred García
2018-current: Framroze “Fram” Virjee

Deans of College of Communications
1988-91: David B. Sachsman
1991-95: Elizabeth W. Mechling
2011 (Jan)-’14: William G. “Bill” Briggs
2014-16 (Feb): S. Irene Matz (interim)
2016 (Feb)-’17 (Jan): Scott Paynton
2017 (Jan)-’19 (Jun): Edward J. “Ed” Fink (interim)
2019 (Jul)-current: Bey-Ling Sha

Associate Deans of College of Communications
1988-89: Terry M. Hynes, Robert A. “Bob” Emry
1989-91: Robert A. “Bob” Emry
1991-95: Rick D. Pullen
1995-96: Vacant
1996-97: Larry W. Ward
1997-2008: Fred Zandpour
2008 (Fall): Vacant
2009 (Spring)-’14: S. Irene Matz
2014-17 (Jan): Edward J. “Ed” Fink (interim)
2017 (Jan)-’18: Douglas J. “Doug” Swanson (interim)
2018-current: Deanna J. Leone (interim)
Communications (COMM) Department Chairs

1960-74: J. William “Bill” Maxwell
1960-61: James P. “Jim” Alexander, Acting Chair while Maxwell is in Peru on a Fulbright
1973-74: Jim Alexander again serves as Acting Chair while Maxwell is away
1974-82: Kenward “Ken” Atkin
1982-83: Carolyn E. “CJ” Johnson (interim)
1983-90: Edgar P. “Ed” Trotter
1990-94: Terry M. “Terry” Trotter
2006-12: Anthony R. “Tony” Fellow
2007-2012: Diane F. Witmer
2012 (Spring): Douglas J. “Doug” Swanson (interim)
2012 (Fall)-current: Jason Shepard
2014 (Fall) -2015: Cynthia M. King, Acting Chair while Shepard is on sabbatical


1959-71: Seth A. Fessenden, Head of Division of Communication
1969: School of the Arts forms, taking Drama; “Speech Communication” becomes department name without Drama
1971-77: Lee Granell
1977-83: Wayne Brockriede
1983-93: Joyce M. Flocken
2003-07: Kurt K. Kitselman
2007-13: John C. Reinard
2015-18: Gary L. Ruud
2018-current: Jon C. Bruschke

Cinema and Television Arts (CTVA) Department Chairs (Radio-TV-Film 2001-2016)

2001-10: Edward J. “Ed” Fink
2010-11: Jule B. Selbo
2011-13: Edward J. “Ed” Fink
2013-14: Anthony R. “Tony” Fellow (interim)
2014-current: Garrett “Garry” Hart

Communication Sciences and Disorders (COMD) Department Chair (launched 2017)

2017-current: HyeKyeung Seung
Formerly the COMD degree programs, B.A. and M.A. in Comm Disorders, along with credentialing, certification, and licensure, were administered as part of HCOM (earlier SPCH)

Speech and Hearing Clinic Directors

1961-64: Seth A. Fessenden founds clinic using OC school offices for therapy rooms
1964-75: Donald Kaplan is hired as first clinic director
1976-80: Richard Abrassart
1981-91: Faculty in Speech and Hearing share clinic work as joint directors
1992-2001: Kurt K. Kitselman becomes chair of the Clinical Services Committee, thereby becoming “de facto” clinic director
2001-04: Kenneth Tom
2004-11: Michael J. “Mike” Davis
2011-16: Toya A. Wyatt
2016-19: Phil Weir-Maya
2019 (Jun)-current: Sherri Wolff
Forensics Directors
1960-68: Lee Granell
1967-83: Lucy M. Keele (co-director with Granell, 1967-1968)
2010-current: Erika Thomas (current assistant directors are LaToya Green and Joel Salcedo)
2019-current: Shanara Reid-Brinkley (co-director)

Daily Titan Faculty Editorial Advisers and Newspaper Names
1959 Fall – 1960 Spring: Ernest A. “Ernie” Becker (also Dean of Students)
1960 Jan 4: First issue of Titan Times published, end of fall 1959 semester back then
1960 Fall: James P. “Jim” Alexander (Acting Dept. Chair while Bill Maxwell is in Peru)
1961 Spring – 1968 Spring: J. William “Bill” Maxwell (also Communications Department Chair)
1965 Summer: Jim Alexander (while Maxwell is travelling)
1968 Fall – 1973 Spring: Wayne Overbeck
1968: The Titan published three days a week, replacing weekly Titan Times
1969: Daily Titan published four days a week, replacing thrice-weekly The Titan.
1973 Fall - 1976 Spring: Rick Pullen
1976 Fall - 1977 Fall: Jim Fields
1978 Spring: Rick Pullen
1978 Fall - 1979 Spring: John Kaufman
1979 Fall – 1981 Spring: Gary Granville
1981 Fall – 1992 Fall: Jay Berman
1992 Fall – 1993 Spring: Sue Schenkel
1993 Fall – 2002 Spring: Jeff Brody
2002 Fall – 2008 Spring: Tom Clanin
2008 Fall – 2009 Spring: Ricardo Chavira
2009 Fall – 2011 Spring: Jason Shepard
2011 Fall – 2013 Spring: Holly Ocasio Rizzo
2013 Fall – 2018 Fall: Bonnie Stewart
2019 Spring – current: Walt Baranger (alumnus, former DT editor)

Daily Titan Faculty Advertising Advisers
2001 Summer: Lecturers have served as Business Managers for the “DT.” In summer 2001, the Faculty Advertising Adviser position is created to teach and oversee sales and sales staff. The Faculty Editorial Adviser continues to teach and oversee writers and editorial.
2001 Summer – 2014 Fall: Robert Sage, Faculty Advertising Adviser
2015 Spring – current: Michelle Kurland, Faculty Advertising Adviser

Tusk Faculty Advisers
1999-2016: Jeff Brody
2017-18: Frank Russell
2018-current: Chelsea Reynolds
2003: Andi Stein serves as Production Adviser in spring
2009-10: Holly Ocasio-Rizzo serves as Production Adviser in spring
2001-10: Robert Sage serves as Advertising Adviser
2006-16: Arnold Holland serves as Art Adviser
**Communications Internship Faculty Coordinators**

1962-91: James P. “Jim” Alexander, who started internship program (COMM internship class first appears in 1962-63 catalog)

1983-91: Al Hewitt, former editor of the Fullerton Daily News-Tribune, which ceased operations in 1983, joins faculty as Assistant Internship Coordinator with Alexander

1991-98: Carolyn E. “C.J.” Johnson becomes coordinator when Alexander retires

1998-2016: Pamela J. Caldwell

2016-current: Amber Chitty Wilson

**Faculty and Staff**

I wish I could list all the outstanding faculty and staff who have contributed so much through the years, each according to his/her specialty. However, space does not allow that. A good resource that chronicles the names of people is the online Campus Catalog Archives, [http://www.fullerton.edu/catalog/archive/](http://www.fullerton.edu/catalog/archive/).

**Campus Partners with Personnel Assigned to College**

*Student Affairs, Assistant Deans for College of Communications*

1990-94: S. Irene Matz (half-time, funded by Student Affairs; Matz is also half-time college adviser, funded by college)

1994-98: Vacant

1998-2013: Peggy Garcia Bockman (first full-time, funded by Student Affairs)

2013-16: Dana Roson

2016-current: Robert L. Flores

*Advancement, Directors of Development for College of Communications*

1991-DK: Barbara Esmark

DK-DK: Stephen Nill

DK-2004: Justin Gehrls

2004-10: Nancy Byrne

2010-16: Michael Karg

2016-current: Katie McGill

2018-current: College of Comm joins Advancement cluster with College of Education and Division of Student Affairs; McGill becomes Senior Director of Development.

*Information Technology*

2011-current: Jason Lorge, IT Liaison (hired by college in 1999; liaison program launched in 2011)

2013-current: Mike Bedford, IT Consultant (hired by college in 1998; IT agreement since 2013)

2014-current: Eraj Shadaram, Director, Titan Communications (hired 2001; director since 2014)

*Career Center*

2001-15: Laura Neal, Industry Specialist, Arts, Entertainment and Communication

2015-current: Cassandra Thompson, Career Specialist, College of Communications

*Strategic Communications*

2005-14: Valerie Orleans

2014-15: Pam McLaren

2015-19: Cerise Metzger

2019-current: Karen Lindell

*Pollak Library*

1997-current: John Hickok, Communications Librarian

*Grants and Contracts*

2014-18: Myrna Weber

2018-current: Trang Do
Named Scholarships, Facilities, and Units

Scholarships
Some faculty and other supporters of the college and its departments are honored in named scholarships. There are 37 scholarships college-wide. A list of all scholarships for each department, which also includes college-level scholarships, can be accessed at the college scholarship website, http://communications.fullerton.edu/scholarships/.

Facilities
The College of Communications has three named facilities:

- **Daily Titan.** James P. Alexander Newsroom, dedicated in 2000. Jim Alexander was the first faculty member hired by founding chair Bill Maxwell in 1960. He taught journalism classes and served as the Daily Titan adviser and acting department chair when Maxwell was travelling as a Fulbright Scholar.

- **Internship.** Dr. Carolyn E. Johnson Internship Office, dedicated in 2016. “C.J.” was one of the first women hired in Communications. She taught journalism classes. She served as the internship coordinator after Jim Alexander retired, holding that position from 1991-1998. She retired in 2010.

- **Sound mixing.** Reames Family Mix Room, dedicated in 2019. Steven Reames graduated from Cinema and Television Arts (CTVA) in 2018 with a career interest in sound for film and television, which he is pursuing. The Charles and Deborah Reames family supports CTVA.

Units
One college unit is named:

- Maxwell Center for International Communications, established in 2010. Dr. J. William “Bill” Maxwell was the founding chair of Communications, a visionary leader, a Fulbright Scholar, and a world traveler.

Sources

Campus Catalog and Archives, [http://www.fullerton.edu/catalog/archive/](http://www.fullerton.edu/catalog/archive/).
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De Graaf, Lawrence B. *The Fullerton Way: 50 Years of Memories at California State University, Fullerton*. CSUF, 2008.
Interviews with Don Kaplan, Lucy Keele, Irene Matz, Rick Pullen, and Ed Trotter.

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