

B.A. IN COMMUNICATIONS, CONCENTRATION IN PHOTOCOMMUNICATIONS

Revised 6/1/2009

(NOTE: see below information regarding the transition to the visual communications concentration.)

Core Requirements (4 classes = 12 units) Prerequisites Met In progress Take

Core Requirements: Take all three of these classes (3 classes = 9 units)

233	Mass Communication in Modern Society {CAN JOUR 4}	GE IIC1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
407	Communications Law	233, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
425	History & Philosophy of American Mass Communication	233, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Core Elective: Select any one of these classes (1 class = 3 units)

300	Visual Communication	GE IIIB1 or IIIB2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
310	Mass Media Ethics	jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
315	Mass Media & Ethnic Groups	233	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
333	Mass Media Effects	GE IIC1, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
410	Principles of Communications Research	233, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
422	Communications Technologies	233	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
426	Global Media Systems	233, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
480	Persuasive Communications	233, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Concentration Requirements (8 classes = 24 units)

Photocommunications Concentration: Take all five of these classes (5 classes = 15 units)

101	Writing for the Mass Media {CAN JOUR 2}	ENGL 101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
217	Introduction to Photography		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>(Note: COMM 217 will no longer be offered as of fall 2009; however, it will still count as a concentration course for continuing photocommunications students.)</i>					
319	Visual Reporting (previous title: Photojournalism)	217 (SP 10: pre = 217 or 317)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
321	Studio Photography (previous title: Advanced Color Photography)	319, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
495	Mass Media Internship (https://commrtvinternship.fullerton.edu)	321, sr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>(Must meet online application deadlines: SP: Oct. 15 ▪ SU: Feb. 15 ▪ FA: May 15) CSUF & CUM GPA 2.25+</i>					

Writing Elective: Select any one of these classes (1 class = 3 units)

301	Writing for Broadcasting and Film [UDW]	ENGL 101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
334	Feature Article Writing [UDW]	101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
362	Public Relations Writing [UDW]	101, 361, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Photocommunications Electives: Select any two of these classes (2 classes = 6 units)

326	Communications Photography	321, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>(Note: COMM 326 will no longer be offered as of fall 2009; however, it will still count as an elective for continuing photocommunications students.)</i>					
340	Photography in Advertising & Public Relations	326, jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>(Note: COMM 340 will no longer be offered as of fall 2009; however, it will still count as an elective for continuing photocommunications students.)</i>					
358	Graphics Communications	jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>(Note: COMM 358 will no longer be offered as of fall 2009; however, it will still count as an elective for continuing photocommunications students.)</i>					
380	Interactive Media Design (previous title: Web Design & Production)	jr. (SP 10: pre = 317)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
409	Advanced Visual Reporting (previous title: Advanced Photojournalism)	319	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
471	News Media Production [UDW]	201 or 319 or 321 or 380	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Total (12 classes = 36 units)

VISUAL COMMUNICATIONS CONCENTRATION: During the 2009 – 2010 academic year, a new concentration in visual communications will be reviewed by the university for approval. When it is approved, visual communications will replace the current photocommunications concentration; however, continuously enrolled students beginning in photocommunications will be permitted to continue with the photocommunications curriculum if they choose. Once approved, students will be eligible to declare the visual communications concentration.

For planning purposes, following is the proposed curriculum for visual communications (prerequisites are in parentheses). The Core Requirements, Core Elective, Writing Elective, and Collateral sections are anticipated to be the same for visual communications as it is for the current photocommunications curriculum outlined on this checklist.

Proposed Visual Communications Concentration Requirements (12 units): COMM 101 Writing for the Mass Media (ENGL 101) ▪ COMM 317 Digital Foundations ▪ COMM 444 Capstone in Visual Communications (319, 321 or 380, jr.) ▪ COMM 495 Mass Media Internship (319, 321 or 380, sr.)

Proposed Visual Communications Electives (9 units): **VC Electives I (select ONE course):** COMM 319 Visual Reporting (317) ▪ COMM 321 Studio Photography (317) ▪ COMM 380 Interactive Media Design (317) | **VC Electives II (select TWO courses):** COMM 409 Advanced Visual Reporting (319) ▪ COMM 421 Advanced Studio Photography (321) ▪ COMM 434 Magazine Industry and Production (319, 321 or 380) ▪ COMM 471 News Media Production [UDW] (201, 319, 321, or 380) ▪ COMM 481 Advanced Interactive Media Design (380)

COLLATERAL REQUIREMENTS

To enhance learning, all Communications majors are required to take at least **12 units** (4 courses) of supplementary, upper division courses in other departments. You may meet this requirement in ONE of the following three ways:

- **Collateral courses.** Take a minimum of 4 classes (12 units) from the list below of approved collaterals; take ANY four classes from ANY category. You may substitute other courses with written approval from an advisor. You may be exempt from prerequisites with equivalent courses or with the consent of the instructor for a particular class.
- **Minor or double major.** A minor or double major in any OTHER department meets the collateral requirement, if it includes at least 12 units of UPPER DIVISION coursework. Consult the catalog for minors and majors in other departments. Note: you may NOT minor in another concentration in the Department of Communications.
- **Teaching credential.** Any 12 units of UPPER DIVISION coursework taken as prerequisites or in preparation for a teaching credential meet the collateral requirement. For a list of classes, contact the Center for Careers in Teaching, H-113, 657-278-7130, askcct@fullerton.edu, <http://www.fullerton.edu/cct/>.

Collaterals Approved for PHOTOCOMMUNICATIONS

(Prerequisites are in parentheses.) [GE courses are in brackets and in bold; cultural diversity GE courses are marked with an asterisk. (*)]
Underlined courses meet the department's *Liberal Arts and Sciences* requirement (See "Degree" section under Important Notes).

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| <input type="checkbox"/> <u>AMST 433</u> Visual Arts in Contemporary America (201 or GE IIB) | <input type="checkbox"/> <u>ART 461</u> American Art 20th Century |
| <input type="checkbox"/> <u>ANTH 306</u> Culture and Art [GE IIB3, V*] | <input type="checkbox"/> <u>ART 470</u> History & Aesthetics of Photography (201A/B) |
| <input type="checkbox"/> <u>ART 300</u> Writing in the Visual Arts (jr) | <input type="checkbox"/> <u>FIN 310</u> Personal Financial Management [GE IV] |
| <input type="checkbox"/> <u>ART 312</u> Modern Art (jr) [GE IIB3] | <input type="checkbox"/> <u>PHIL 311</u> Aesthetics: Philosophy of Art & Beauty [GE IIB3] |
| <input type="checkbox"/> ART 328 Digital Imaging (103, 104, 107A/B) | <input type="checkbox"/> <u>POSC 310</u> Political Behavior & Motivation [GE IIC2] |
| <input type="checkbox"/> ART 338A/B Creative Photography (103, B requires A) | <input type="checkbox"/> <u>POSC 410</u> Political Parties |
| <input type="checkbox"/> ART 339A/B Photo Illustration (103, 338A, B requires A) | <input type="checkbox"/> <u>POSC 414</u> Legislatures & Politics |
| <input type="checkbox"/> ART 439 Creative Photo Studio Projects (338A/B) | |

Collaterals Approved for ALL Concentrations

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| <input type="checkbox"/> <u>AFRO 335</u> History of Racism [GE IIC2, V*] | <input type="checkbox"/> <u>HCOM 333</u> Communication in Business & Industry (100 or 200) |
| <input type="checkbox"/> <u>AMST 300</u> Intro to American Popular Culture [GE IIC2] | <input type="checkbox"/> <u>PHIL 312</u> Business & Professional Ethics (jr.) [GE IIB3 or IV] |
| <input type="checkbox"/> <u>AMST 301</u> American Character [GE IIC2, V*] | <input type="checkbox"/> <u>POSC 300</u> Contemporary Issues in California Government & Politics (100) [GE IIC2] |
| <input type="checkbox"/> <u>CPRL 400</u> Religion, Media & Contemporary Culture (AMST 201 or COMM 233 or HIST 180 or CPRL 110) | <input type="checkbox"/> <u>POSC 448</u> Media & Politics |
| <input type="checkbox"/> <u>CPSC 313</u> The Computer Impact [GE IIIA3] | <input type="checkbox"/> <u>PSYC 351</u> Social Psychology (101) [GE IIC2] |
| <input type="checkbox"/> <u>ENGL 301</u> Advanced College Writing (101) | <input type="checkbox"/> <u>RTVF 300</u> Language of Film |
| <input type="checkbox"/> <u>ENGL 303</u> The Structure of Modern English (jr.) | <input type="checkbox"/> RTVF 350 Story Structure (ENGL 101) |
| <input type="checkbox"/> <u>HCOM 320</u> Intercultural Communication (100) [GE IIC2, V*] | <input type="checkbox"/> RTVF 480 Management in RTVF (100 waived for COMM) |
| <input type="checkbox"/> <u>HCOM 325</u> Interviewing: Principles & Practices (100) | <input type="checkbox"/> <u>SOCI 345</u> Sociology of Communication (101) |

Important Notes

- {CAN} = course satisfies California articulation number indicated. [UDW] = class satisfies course component of university's upper division writing requirement.
 - **GENERAL EDUCATION [GE].** Communications GE courses (Comm 233, 300, 317, 333, 425) may NOT be used by Communications majors to fulfill GE requirements; however, collateral courses that are designated GE courses are permitted to double count to fulfill both requirements. GE advising: www.fullerton.edu/aac
 - **TRANSFER.** If you are transferring a course equivalent to COMM 101, 201, 202, 217, or 233, check to see if the equivalency/final grade is documented on your Titan Degree Audit. If not, please submit documentation of this (e.g., copy of transcript, grade report) to the Department of Communications, CP-400, at least 3-5 days PRIOR to enrollment. For CA community college equivalencies, check www.assist.org; non-articulated courses may be equated with faculty advisor approval.
 - **GRAD CHECK.** Grad check procedures and eligibility information: <http://www.fullerton.edu/admissions/CurrentStudent/Graduation.asp> (1) Apply for graduation one year in advance of your anticipated graduation date (apply online via your Student Center). (2) Check your TDA Degree Checkout process status on the top of your TDA and in the "To Do" box in your online Student Center; also, regularly check your CSUF e-mail address for updates. (3) At any point in the process, seek out any advisement necessary for GE (www.fullerton.edu/aac) or your major. (4) The graduation application fee must be paid to advance to graduation "candidate" status.
 - **"C" MAJOR REQUIREMENT.** Communications majors must earn an overall GPA of "C" (2.00) or better in the major and earn a "C" or better in all major classes that are prerequisites for other courses. Additionally, students must earn a "C" or better in at least one upper division writing (UDW) course.
 - **DEGREE.** The B.A. in Communications requires 120 units (see your Titan Degree Audit as a tool to track your unofficial degree completion status):
$$\boxed{36 \text{ in COMM}} + \boxed{80 \text{ UNITS OUTSIDE COMM (65=LIBERAL ARTS/SCIENCES + 15 OTHER OUTSIDE COMM)}} + \boxed{4 \text{ ADDITIONAL}} = \boxed{120 \text{ UNITS}}$$
- All Communications majors must take at least 80 units outside of COMM. Of the 80, at least 65 must be Liberal Arts & Sciences. Also, across all courses, at least 40 units must be upper division (300 to 400-level). List of approved liberal arts courses: <http://communications.fullerton.edu/advisement.center/deptcom.html#liberalarts>.