

ISP 2018

International Summer Program JULY 16-27



CETYS University System cordially invites international students from around the world to its 2018 CETYS International Summer Program, a unique experience that blends teaching with visits to industry, as well as cultural activities in Ensenada, Mexico, a city renowned for its high quality of life, tourist oriented activities, as well as relaxed family-town atmosphere.

CETYS University is an institution of higher education founded in 1961, located in northwest Mexico, and designated as an "Institution of Excellence" by Mexico's Government. With campuses in Mexicali, Tijuana, and Ensenada, CETYS University currently offers undergraduate and graduate degree programs in the areas of Management and Business, Engineering, Social Sciences and Humanities, as well as a general and international High School.

Furthermore, CETYS is accredited by the Federation of Higher Education of Mexican Private Institutions (FIMPES) and has received as of February 2012, international accreditation in USA by the Western Association of Schools and Colleges (WASC), ACBSP's USA International Accreditation (2014) and ABET (Accreditation Board for Engineering and Technology) in 2015.

For more about CETYS University, visit:
www.cetys.mx/en/



About ISP Program

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2018



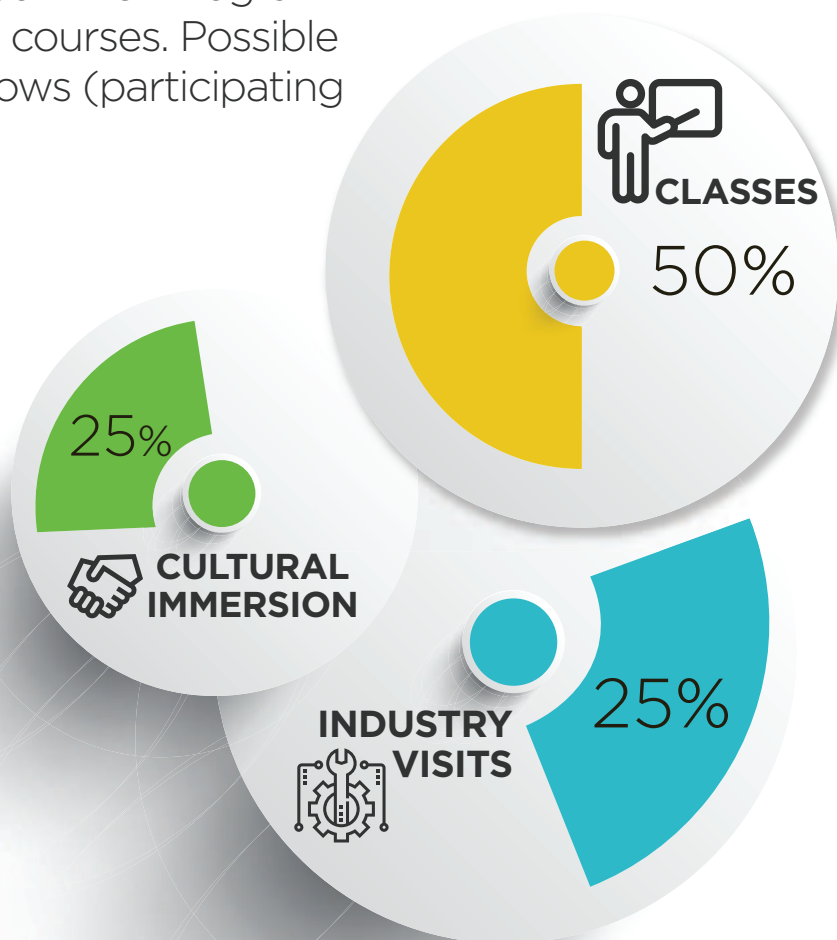
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Watch ISP Video

Every year our International Summer Program offers at least seven different courses. Possible offering for 2018 ISP is as follows (participating students choose one):

- ◆ **INTERNATIONAL MARKETING**
- ◆ **BUSINESS INTELLIGENCE**
- ◆ **CROSS CULTURAL MANAGEMENT**
- ◆ **INNOVATION AND NEW PRODUCT DEVELOPMENT**
- ◆ **COMPETITIVENESS AND SUSTAINABILITY**
- ◆ **NEGOTIATION AND CONFLICT RESOLUTION**
- ◆ **PROJECT MANAGEMENT**





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For more info:
www.cetys.mx/isp



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RELEVANT DATES

January 22nd, 2018

Registration Begins

June 8th, 2018

Registration Deadline

July 16th, 2018

Program Starts

July 27th, 2018

Closing Session

FEES/COSTS (in USA Dollars)

Tuition

\$ 875 USD

Registration Fee

(Waved Before March 31st)

\$ 100 USD

Accommodation

\$ 350 USD

Industry and Cultural Visits

\$ 325 USD

About Ensenada B.C. Mexico

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Known as the “Cinderella of the Pacific”, the city of Ensenada is conveniently located 70 miles south of the United States’ international border, 50 minutes from San Diego, California. Ensenada has become a progressive sea port that has promoted its beauty and splendor through tourism, while not neglecting its cultural, industrial and commercial activities. This balance positions Ensenada as an excellent rest and relaxation destination. It is the third largest city in Baja California and a key port in the Mexican Pacific coast. Ensenada offers a variety of sea activities such as surfing, scuba diving, kayaking, whale watching and sport fishing, as well as awarded winning cuisine, and a safe family oriented atmosphere, with an average weather of 65°F (18°C). Some interesting places to visit in Ensenada are: Wine Country, Seafood Market, local beaches, museums and galleries.

For more information about Ensenada:

<http://ensenadavivela.com/en>

Additional Information

Application

Registration via email (using form designed for this purpose, form sent upon request).

Contact: Yasmin Ávila, International Programs, CETYS University, Ensenada Campus.

Email: international@cetys.mx

Visa Requirements

Most students can participate with a tourist visa, which can be obtained upon arrival. Please contact us if you have any questions about your visa.

Accommodation

CETYS will make reservations at a local hotel and/or apartments near campus, in 4-person per room occupancy. There are options for stays with Mexican families (available upon request).

Meals

Approximate 25 USA dollars per day.



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Suggested Arrival Airport:

San Diego, California, USA

CETYS University can arrange for pick up upon request (optional, fee applies).



Grading and Credits Transfer

A certificate of completion will be awarded by CETYS University. Students are required to notify CETYS in advance if they require additional documents.