

## Strategic plan (2013-2018) executive summary

### GOAL 1

**To ensure the preeminence of learning by addressing the knowledge and skill areas delineated in the appropriate ASHA Standards for the Certificate of Clinical Competence in Speech-Language Pathology.**

**Student Learning Outcomes** are strong. We are striving to maintain the current level of learning outcomes. The following is the summary of the past three years.

On-time Program Completion Rates: The expected time of study is 2.5 to 3 years.

<sup>1</sup>When students needed to complete some undergraduate courses or take a reduced course load due to a personal preference, it took three years plus a summer or four years.

<b>Reporting Period</b>	<b># Completed within Expected Time Frame</b>	<b>% Completed within Expected Time Frame</b>
2016-2017 <sup>1</sup>	27 out of 29	93
2015-2016 <sup>1</sup>	23 out of 25	92
2014-2015	23 out of 23	100

Praxis Examination Pass Rates of Test-takers

<b>Reporting Period</b>	<b># Taking the Exam</b>	<b>% Passed Exam Rate</b>
Sept 2016-Aug 2017	25	96
Sept 2015-Aug 2016	30	100
Sept 2014-Aug 2015	21	95

Employment Rates of Graduates

<b>Reporting Period</b>	<b># of Graduates from Prior Year</b>	<b>% Graduates from Prior Year</b>
2016-2017	25	100
2015-2016	23	100
2014-2015	26	100

## **GOAL 2**

**To provide a high-quality program by ongoing identification of the most appropriate student learning outcomes.**

We have graduated 24, 25, and 29 students respectively in the past three years. We are striving to continue high completion rates within the expected timeframe of 2.5-3 years by creating more clinical practicum sections. The clinic waiting area has been improved with repainting, new furniture donated from Univision, new signs, a wall mounted TV monitor, and new decorations. The conversion of the observation room recording system from an analog to a digital system is in progress.

## **GOAL 3**

**To incorporate formative and summative assessment instruments to evaluate student achievement.**

With the university assessment requirement, undergraduate assessment methods have been modified, and data collection is in progress. Graduate academic KASA administration methods have been modified through pilot testing in COMD 576, the AAC seminar, and infusion into the semester exams to reduce the faculty workload and students' stress levels when taking multiple KASAs in the same week. We continue to monitor the implementation of the modified methods and discuss the evidence at the retreat. The committee members (Kurt Kitselman, Terry Saenz, Kristofer Brock) revised the graduates' and employers' survey items and Dr. Saenz put the survey on Qualtrics. Seung sent out emails to the 11 fall 2016 graduates and received six responses from the graduates, but one incomplete response from an employer. Overall the response were strong with a few ratings on diagnostic testing show rating of 2 or below on the 4-point rating scale. We will develop plans to increase the response rate.

## **GOAL 4**

**To create an environment where students have opportunities to succeed.**

KASA result reporting and posting on-line have been developed by the graduate adviser, which allows the faculty members see failed KASA competency trends easily and adapt that data into their seminars. As we transition to Calipso starting with the fall 2016 admits, all faulty members will become familiar with the student progress management system and identify any issues to improve they need to improve. In COMD 501 class, Dr. Tsao and Dr. Seung will provide guidance to students on how to monitor their academic and clinical progress in Calipso. Additionally,

through academic advising and teaching clinicz, graduate students will be informed of how to monitor their progress on Calipso.

## **GOAL 5**

**To strengthen institutional and community agency collaboration through expanded clinical site connections and educational partnerships.**

Dr. Saenz has been hosting annual Advisory Board Meetings and sharing the updates on the department and obtaining the Board's feedback for improvement. The department chair has been attending the Advisory Board meeting. We plan to continue to invite new advisory members from the community.

## **GOAL 6**

**Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs**

NSSHLA, STANCE, and clinic student assistants have done well. We plan to continue supporting them to enhance their co-curricular preparation. We will offer a COMD 495, Internship course, in fall 2018 and monitor its success. Dr. Tsao continues to provide student exchange experiences with the Tzu-Chi foundation in Taiwan.

## **GOAL 7**

**Improve student persistence, increase graduation rates, and narrow the achievement gap for underrepresented students.**

The chair and undergraduate adviser collaborate to participate fully in GI 2025 to increase the 4-year graduation rate. A graduate advising on-line sign-off is working well, and we are continuing to distribute graduate student advisees to all tenure-track faculty members. We plan to obtain data from the Institutional Research office regarding ethnic distribution of our graduates to ensure decreasing the achievement gap between ethnic majority and minority students.

## **GOAL 8**

### **Recruit and retain a high-quality and diverse faculty and staff.**

We plan to continue to recruit diverse faculty members in AAC, neurogenic, hearing, and literacy development to increase the proportion of instructors who are on the tenure-track positions.

## **GOAL 9**

### **Increase revenue through fundraising, entrepreneurial activities, grants, and contracts.**

We had a very successful NSSHLA Speakeasy fund raiser in November 2017. Scottish Rite endowed a \$100,000 scholarship for our graduate students who plan to work with children in their future careers. A NSSHLA scholarship was established for the NSSHLA members. We plan to continue to work closely with the College Director of Development and increase fundraising, scholarships, and grant revenue.