MINOR IN

PUBLIC RELATIONS

REVISED 09/13

Note: if you are a communications major (of any concentration), you may NOT complete this minor.

Completed	Course	Title	Prerequisites	Notes
[6 units]	**Core Requirements: Take both of these courses**			
☐	**COMM 101**	Writing for the Mass Media	ENGL 101	"C" required
☐	**COMM 233**	Mass Communication in Modern Society [GE D.5]	GE D.1	
[9 units]	**Public Relations Concentration Requirements: Take all three of these courses**			
☐	**COMM 361**	Principles of Public Relations	jr.	"C" required
☐	**COMM 362**	Public Relations Writing [UDW]	COMM 101, 361, jr.	"C" required
☐	**COMM 464A** **OR** **COMM 464B**	464A: PRactical ADvantage Communications (student-run advertising & PR agency: http://www.practicaladvantagecomm.org) 464B: Public Relations Management	COMM 361, 362, jr.	"C" required fall/spring only 464A: Irvine Campus

Course Prerequisite Sequence (consult with an advisor)

COMM 101 & COMM 361 → COMM 362 → COMM 464

[6 units]	**Public Relations Electives: Select two of the following courses**			
☐	**COMM 407**	Communications Law	COMM 233, jr.	
☐	**COMM 410**	Principles of Communications Research	COMM 233, jr.	
☐	**COMM 425**	History and Philosophy of American Mass Communication [GE D.5]	COMM 233, jr.	
☐	**COMM 462**	Advanced Writing in Public Relations	COMM 362	
☐	**COMM 465**	Entertainment Public Relations	COMM 346 or 361	
☐	**COMM 467**	Public Relations Agency Seminar	COMM 101, 361, jr.	
☐	**COMM 468**	Corporate and Nonprofit Public Relations	COMM 101, 361	
☐	**COMM 469**	Crisis Communications	COMM 346 or 361	
☐	**COMM 470**	International Public Relations	COMM 361	
☐	**COMM 480**	Persuasive Communications	COMM 233, jr.	
☐	**COMM 497T**	Event Planning and Management **fall section:** *Newport Beach Film Festival* **spring sections:** *1) Comm Week and 2) Newport Beach Film Festival*	COMM 346 or 350 or 361 or BUAD 301 (May be repeated once for non-major elective credit only)	
[21 UNITS]	**7 TOTAL COMMUNICATIONS COURSES**			

Advising Notes

- **General Education:** communications GE courses (GE D.5: COMM 233 and COMM 425) are permitted to double count for both GE and the minor; GE advising is available at the university Academic Advisement Center (AAC): http://www.fullerton.edu/aac
- **"C" Requirement:** Students must earn a "C" or better in 1) minor courses that are prerequisites for other minor courses taken, and 2) courses noted as "'C' required" on the checklist; a "C minus [C-]" will not fulfill a "'C' required" designated course
- **Transfer courses:** The registration system recognizes prerequisite completion if the final grades ("C" or better) are correctly entered on the TDA. If transfer prerequisites are not yet entered, you may need to submit documentation (e.g., copy of transcript) to the communications office (CP-400) PRIOR to enrollment. For a list of CA community college equivalencies, check http://www.assist.org; non-articulated courses may be approved: see a faculty concentration advisor
- **Minor advising:** Faculty Advisors: office hour flyers available in the communications office (CP-400); professional and peer advisors are available in the College of Communications Advisement Center (CP-425)
- **Course Substitutions:** under special circumstances, you may substitute other comm classes with approval from a concentration faculty advisor
- **"jr.": junior standing** (60+ units)
- **Student may need to be a declared public relations minor to enroll in select COMM courses:** check the "Enrollment Requirements" description in the course details on Titan Online