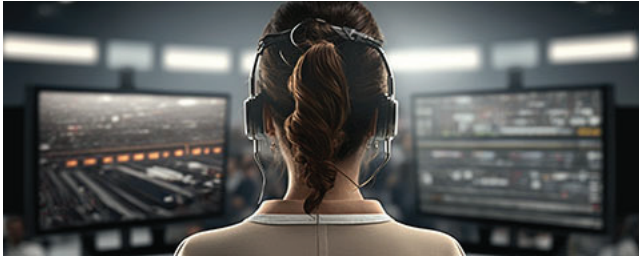


DEPARTMENT OF COMMUNICATIONS  CAL STATE FULLERTON

SPORTS MEDIA



The **Sports Media Certificate** allows CSUF students, who are interested in a career in sports media, to complete a set of courses that provides **hands-on skills** for a variety of positions within the profession. Students will learn to write, develop, produce, and **host compelling sports features, sports announcing, and in-studio shows** and learn the **business issues** involved in the **modern sports media world**.

SELECT **3** OF THESE **4** COURSES

(Required 9-12 units)

COMM 336 Sports Broadcast Journalism

COMM 441 Sports Reporting

COMM 445 Sports Entertainment

HCOMM 370 Sport Communication

YOU MAY SELECT **1** OF THESE COURSES (0-3 units)

AMST 346 American Culture Through
Spectator Sports

KNES 381 History of Sports, Games, and
Culture

KNES 384 Sport Sociology

KNES 481 The Socio-Cultural Study of the
Olympic Games: Ancient to Modern

KNES 483 Sport, Film, and Culture

MATH 120 Elementary Statistics

MATH 205 Elementary Statistics
Supplement

MKTG 430 Sports Marketing

SOCI 467 Sociology of Sport

FACULTY ADVISOR Dr. Gayle Jansen Brisbane | gbrisbane@fullerton.edu

All Department of Communications majors are encouraged to consider completion of one of our pre-professional certificates. The certificates are also open to students from other majors. **A certificate takes the place of the collateral requirements on the COMM degree check sheet.** To learn more, speak to your faculty advisor or visit the College of Communications Advising and Student Success Center (College Park 210).

Department of Communications Certificates are open to all CSUF students