



PUBLIC RELATIONS



Public Relations concentration students learn to plan, develop, implement and evaluate **strategic communications** between **organizations and people**. Students are taught to execute campaigns through **ethical practices** that engage **diverse stakeholders**.

RECENT GRADS ARE WORKING AS...

Account Executive	Event Planner
Brand Manager	Influencer Coordinator
Communications Coord.	Media Relations
Community Relations	Publicity Coordinator
Content Designer	Publicist
Dir. of Public Relations	Sales Manager
Event Manager	Social Media Specialist

AT THESE COMPANIES...

Billabong	LinkedIn
C2O Pure Coconut Water	Los Angeles Chargers
CBS Interactive	Marriott Hotels
City of Garden Grove	Ogilvy Public Relations
Eli Lilly and Company	Pacific Sunwear
Experian	StubHub Center
Hill+Knowlton Strategies	Taco Bell
House of Blues	Target
Hyundai Motor America	Universal Pictures
iHeart Media	Walt Disney Company
Insomniac Events	Warner Brothers Studio
Knott's Berry Farm	Wells Fargo

Enrich your *Titan Public Relations* experiences with these High-Impact Programs where you can work at a student agency, PRACTICAL ADVANTAGE COMMUNICATIONS; plan events for COMM Week, the Newport Beach Film Festival or the Arboretum; and join the campus chapter of the Public Relations Student Society of America.