Public Relations concentration students learn to plan, develop, implement and evaluate strategic communications between organizations and people. Students are taught to execute campaigns through ethical practices that engage diverse stakeholders.

Recent grads are working as...

<table>
<thead>
<tr>
<th>Account Executive</th>
<th>Event Planner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Manager</td>
<td>Influencer Coordinator</td>
</tr>
<tr>
<td>Communications Coord.</td>
<td>Media Relations</td>
</tr>
<tr>
<td>Community Relations</td>
<td>Publicity Coordinator</td>
</tr>
<tr>
<td>Content Designer</td>
<td>Publicist</td>
</tr>
<tr>
<td>Dir. of Public Relations</td>
<td>Sales Manager</td>
</tr>
<tr>
<td>Event Manager</td>
<td>Social Media Specialist</td>
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</tbody>
</table>

At these companies...

- Billabong
- C2O Pure Coconut Water
- CBS Interactive
- City of Garden Grove
- Eli Lilly and Company
- Experian
- Hill+Knowlton Strategies
- House of Blues
- Hyundai Motor America
- iHeart Media
- Insomniac Events
- Knott's Berry Farm
- LinkedIn
- Los Angeles Chargers
- Marriott Hotels
- Ogilvy Public Relations
- Pacific Sunwear
- StubHub Center
- Taco Bell
- Target
- Universal Pictures
- Walt Disney Company
- Warner Brothers Studio
- Wells Fargo

Enrich your Titan Public Relations experiences with these High-Impact Programs where you can work at a student agency, PRactical ADVantage Communications; plan events for COMM Week, the Newport Beach Film Festival or the Arboretum; and join the campus chapter of the Public Relations Student Society of America.

To learn more about the Department of Communications, speak to a faculty member, drop by the College of Communications Advising and Student Success Center (CP 210), or visit communications.fullerton.edu/comm.