



**2020 Census
Student Journalism Symposium**

Just as the census shapes the future of communities and of the country, journalists shape the media coverage of this once-in-a-decade count of the population. Join us to learn more about the 2020 census so that you can shape the news story with accuracy, responsibility, and sensitivity – on campus and in the community – all while shaping your own professional future in journalism.

- What:** A workshop to educate student journalists on covering the 2020 census and census-related issues
- Who:** Journalism students (high school, community college, university) and their faculty/teachers
- Where:** California State University, Fullerton (specific on-campus location will be shared with registrants)
- When:** February 22, 2020
- Why:** (1) To ensure accurate, timely, sensitive media coverage of the 2020 census and the communities being counted. (2) To train student journalists to cover the census and its related issues, both now and for the future, across media platforms.
- Learning Outcomes:** (1) Develop story ideas for 2020 census and census-related issues. (2) Recognize legal constraints, cultural barriers, and sensitive issues in relation to 2020 census news gathering. (3) Prepare professional-caliber strategies to overcome challenges to news gathering and reporting in relation to 2020 census and related issues. (4) Locate resources for accurate information, to include census staff and community groups. (5) Deploy social media platforms appropriately, ethically, and strategically to disseminate census-related news and information. (6) Network with peers and professional journalists.

Tentative Program:

<u>Time</u>	<u>Topic</u>	<u>Speakers</u>
8:30 a.m.	Check-in, breakfast and networking	
9:15 a.m.	Welcome and introductions	
9:30 a.m.	Presentation: Census 101	Cal State Fullerton, College of Communications Census Bureau
10:30 a.m.	Workshop/Panel: Covering the census as news (Title 13, confidentiality, story ideas, community angles, approaching interviewees, working with community groups, etc.)	Local journalists
12:15 p.m.	Break	
12:30 p.m.	Special Lunch Presentation	
1:30 p.m.	Break	
1:45 p.m.	Workshop/Panel: Covering the census in sensitive times (social media and news virality, accuracy vs. timeliness, protecting subjects of news coverage, DACA, etc.)	Local journalists
3:15 p.m.	Certificate presentations	
3:30 p.m.	Closing comments	

On-campus parking, light breakfast, and lunch included

Register here: <https://www.eventbrite.com/e/student-journalism-symposium-on-the-2020-census-tickets-93548625457>