

# Department of Communications

## James Alexander Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established and funded by Professor Emeritus, James Alexander, to recognize and honor students who have demonstrated strong academic performance and been actively involved in his/her high school newspaper, yearbook or magazine production. The applicant is required to write a 225-word essay describing his/her high school writing experience and their career goals as well as providing a sample of a published story, article, or photo from a high school publication.

**Open to:** This scholarship is open to freshman and sophomore students who are pursuing an undergraduate degree from the Department of Communications.

**Criteria:** 2.85 GPA ♦ Full-time ♦ Quality of writing sample

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Provide one letter of recommendation from a high school faculty member; 3) Write an essay no more than 225 words describing your high school writing experience and your career goals; 4) Attach a sample of your work that has been published; and 5) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Myles Atlas Memorial Scholarship

**Amount:** \$500

**Established by:** This scholarship was endowed by Rhonda Atlas Garside, widow of Myles Atlas, in memory of her husband's long and successful career in the advertising business.

**Open to:** This scholarship is open to sophomore, junior, or senior Communications majors in the advertising concentration.

**Criteria:** Career interest in advertising management or media buying

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; and 2) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Jay Berman Daily Titan Scholarship

**Amount:** \$1,000

**Established by:** This endowed scholarship was established by former students, family and friends of Jay Berman, Daily Titan adviser from 1981 to 1992, to recognize a student journalist who has made significant contributions to the Daily Titan. The scholarship will be awarded based on outstanding performance and writing for the Daily Titan campus student newspaper.

**Open to:** This scholarship is open to junior or senior Communication majors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** 2.5 GPA ♦ Quality of published work

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Attach at least one example of your published work from the Daily Titan; 3) Submit a letter of reference from the adviser of the Daily Titan; and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## COMM Titan Shops/Titan Bookstore Scholarship

**Amount:** \$500 (two awards dependent upon funding)

**Established by:** These scholarships are donated by the Titan Requisition Rewards Program of Titan Shops/Titan Bookstore.

**Open to:** This scholarship is open to Communications majors who are pursuing and undergraduate degree.

**Criteria:** Good academic standing ♦ Financial need ♦ Personal statement

**Application Procedure:** Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Provide one letter of recommendation from a CSUF faculty or staff member; 3) Provide a one-page personal statement addressing your interest in pursuing a degree in Communications and your financial need; and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Amusement Park Advertising Scholarship

**Amount:** \$2,500

**Established by:** This scholarship was established and funded by Amusement Park, formerly

DGWB Advertising, in Santa Ana to recognize and honor a student in the advertising concentration that demonstrates financial need.

**Open to:** This scholarship is open to enrolled undergraduate students in the Department of Communications in the Advertising concentration.

**Criteria:** ♦ Financial need ♦ Good academic standing

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need; and 3) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Gary Granville Memorial Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established by former students, family and friends of the late Gary Granville, lecturer and Daily Titan adviser, to recognize a student who has made significant contributions to the Daily Titan. The scholarship will be awarded based on your outstanding performance as an editor or as a staff reporter on the Daily Titan campus student newspaper.

**Open to:** This scholarship is open to junior or senior Communication majors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** 2.5 GPA ♦ Quality of published work

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Attach at least one example of your published work from the Daily Titan; 3) Submit a letter of reference from the adviser of the Daily Titan; and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Alfred and Louise Hewitt Journalism Fund

**Amount:** up to \$1,000 (dependent on funding)

**Established by:** This scholarship was established by Mr. Stephen Hewitt in memory of his parents, Alfred and Louise Hewitt. Mr. Alfred Hewitt was passionate about journalism and this scholarship will celebrate his witty journalistic soul. In the tradition of his humor and teaching style, this scholarship is being established in his name to honor students who carry on his writing style and approach to journalism.

**Open to:** This scholarship is open to undergraduate students majoring in Communications with an

emphasis in Journalism.

**Criteria:** 3.25 GPA ♦ Financial need ♦ Excellent journalistic writing skills with an open minded viewpoint ♦ Dedicated to the journalism profession ♦ High ethical standards ♦ Leadership skills

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need; 3) Attach a writing sample; and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Terry Hynes Scholarship

**Amount:** up to \$1,000 (dependent on funding)

**Established by:** This scholarship was endowed by Terry Hynes, former chair of CSUF's Department of Communications and currently assistant vice president of the Office of University Relations at the University of Florida in Gainesville.

**Open to:** This scholarship is open to Communication majors who will be seniors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** Outstanding academic performance ♦ Contributions to the communications department

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; and 2) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## David Little Scholarship

**Amount:** \$500

**Established by:** This scholarship was established to recognize and honor students with good academic credentials who are in need of financial assistance.

**Open to:** This scholarship is open to enrolled students interested in a career in advertising management or media buying.

**Criteria:** Academic achievement ♦ Financial need

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need;

and 3) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## V.J. Lovero Photojournalism Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established and funded by the Los Angeles Angels of Anaheim to assist in educating students who have demonstrated career promise in photography. The scholarship honors the memory of renowned sports photographer V.J. Lovero. Applicants must be enrolled for at least one semester during the next academic year and they must demonstrate professional promise.

**Open to:** This scholarship is open to new and continuing Photo Communications majors.

**Criteria:** Quality of portfolio

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Submit a portfolio of ten images on a CD that includes sports and portrait photography, and demonstrates your passion for a specific subject, sports or otherwise; and 3) Submit application materials and portfolio to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Miven Venture Partners

**Amount:** \$1,000

**Established by:** This scholarship was established by the Tsao Family Foundation and Miven Venture Partners to support students in need of financial assistance. Applicants must prepare a two-part project (can be from a class project) consisting of: 1) 60% articulating brand strategy, and 2) 40% to communicate the tag line. Selection will be based on what is distinctive or unique about the project and how well the reader understands the conceptualization of the brand. Other consideration is how well the tag line is promoted aside from an ad campaign.

**Open to:** This scholarship is open to undergraduate students majoring in Advertising.

**Criteria:** 2.0 GPA ♦ Financial need ♦ Full-time ♦ Project

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need; 3) Prepare a two-part sample project (fictional or real); and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Tom Pasqua Memorial Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established in memory of Tom Pasqua, a journalism professor at Southwestern College in Chula Vista and in the Cal State Fullerton Communications Department during the 1970's.

**Open to:** This scholarship is open to community college transfer students majoring in journalism.

**Criteria:** 2.75 GPA ♦ Good academic credentials ♦ Demonstrated record of involvement in journalism activities

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> and 2) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## The Society of Professional Journalists Scholarship

**Amount:** up to \$500 (dependent on funding)

**Established by:** This scholarship was endowed by the Orange County Chapter of the Society of Professional Journalists.

**Open to:** This scholarship is open to sophomore or junior Communication majors in print, visual or broadcast Journalism who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ Experience in journalism activities

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; and 2) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Barbara K. Rickard-Riegle Broadcast Journalism Fund

**Amount:** up to \$750 (dependent on funding)

**Established by:** This scholarship is named for Barbara K. Rickard-Riegle in her memory, to support the efforts of students who are in need of financial assistance who are majoring in Broadcast Journalism.

**Open to:** This scholarship is open to new and continuing Communications students who are pursuing an

undergraduate degree in Broadcast Journalism. Must be a citizen of the United States.

**Criteria:** Full-Time enrollment ♦ 3.25 GPA ♦ Financial need ♦ Excellent journalism skills

**Application Procedure:** 1) Complete the SA application, available at [http://www.fullerton.edu/financialaid/\\_resources/pdf/scholarships/Application.pdf](http://www.fullerton.edu/financialaid/_resources/pdf/scholarships/Application.pdf) 2) Complete a FAFSA application (or have one on file) for establishing financial need (Free Application for Federal Student Aid); 3) Provide two letters of recommendation from CSUF faculty/staff ; 4) Write an essay or personal statement of achievement; and 5) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## John Stewart Memorial Scholarship

**Amount:** \$1,000 (multiple awards given)

**Established by:** This scholarship honors the memory of John Stewart and supports the efforts of students who are in need of financial assistance. John Stewart, an outstanding journalist, died of cancer at a young age.

**Open to:** This scholarship is open to junior or senior Communications majors in the journalism concentration (print, broadcast, media) who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ Experience in journalism activities ♦ Financial need ♦ Plans to pursue journalism as a career

**Application Procedure:** 1) Complete the SA application, available at [http://www.fullerton.edu/financialaid/\\_resources/pdf/scholarships/Application.pdf](http://www.fullerton.edu/financialaid/_resources/pdf/scholarships/Application.pdf) ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need; and 3) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Edgar P. Trotter Scholarship

**Amount:** \$1,000

**Established by:** This scholarship is named for Professor Edgar P. Trotter, chair of Communications Department from 1983 to 1990, in recognition of his strong support of students and their educational needs.

**Open to:** This scholarship is open to sophomore, junior, or senior Communication majors who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ Financial need

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial need; and 3) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

## Vikki Vargas/NBC4 Broadcast Journalism Scholarship

**Amount:** \$2,500

**Established by:** This scholarship was established and funded by Vikki Vargas and NBC4 to recognize and honor students in Broadcast Journalism who has demonstrated outstanding academic performance. This scholarship is funded by Vikki Vargas and NBC4 of Orange County to assist students in meeting educational expenses.

**Open to:** This scholarship is open to new and continuing Broadcast Journalism students who are pursuing an undergraduate or a graduate degree.

**Criteria:** 3.0 GPA ♦ Good academic standing ♦ Financial need ♦ Extra-curricular activities  
♦ Community service activities ♦ Leadership activities ♦ One-page essay or personal statement

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Provide two letters of recommendation from CSUF or community college or high school faculty/staff; 3) Write an essay or personal statement of achievement that discusses what you see as the future of journalism; and 4) Submit application materials to the Communications Department Office, CP-400.

**Application Deadline:** March 1

# College of Communications

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Scholarships listed present a selection of those awarded by sponsoring organizations in conjunction with the College of Communications faculty. In addition, communications majors can apply for a wide range of scholarships and awards offered by a host of outside private organizations and professional societies. Information about scholarships and awards is located on the bulletin boards on the fourth floor of College Park.

*Note: For all scholarships, the notification process does not include a notification to all applicants but only to the selected recipient of the scholarship. The expected date of notification is by the end of May.*

2/9/2017



## Bergstrom Family Scholarship

**Amount:** \$1,000

**Established by:** This endowed scholarship was created by Richard Bergstrom on behalf of the Bergstrom Family to support students with financial need who have overcome significant challenges while pursuing their degree.

**Open to:** This scholarship is open to students who are pursuing a major or minor in the College of Communications (any of the three departments HCOM, CTVA, and COMM).

**Criteria:** 2.5 GPA ♦ full-time enrollment ♦ financial need ♦ One-page essay

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Complete a Free Application for Federal Student Aid (FAFSA), or have one on file, for establishing financial aid; 2) Include any hardship or challenges in the question portion of the online application which are relevant to this scholarship; and 3) Submit application materials to CP-400

**Application Deadline:** March 1

## Denise Harrison Integrity Award

**Amount:** \$1,000

**Established by:** This award is named in memory of Denise Anne Harrison, a 1991 communications (journalism) master's graduate. Denise was known by colleagues, friends and family for her generosity of spirit and unwavering integrity. Her professional career included work for several aerospace companies including Hughes Aircraft Company and as an independent contractor/free-lance writer for several audio-visual companies, most recently as the director of marketing communications for Professional Systems Network International. A compassionate and caring person, Denise also donated her time to animal shelters and served on the board of a non-profit for missing persons called Project Jason.

**Open to:** This scholarship is open to students who are currently pursuing a master's degree in the College of Communications (any of the four areas: M.A., Communications; M.A., Communications Studies; M.A., Communicative Disorders; M.F.A., Screenwriting).

**Criteria:** 3.3 GPA overall ♦ Integrity in educational studies and/or professional work

**Application Procedure:** 1) Complete the SA application, available at <http://www.fullerton.edu/financialaid/resources/pdf/scholarships/Application.pdf> ; 2) Attach a copy of your unofficial transcripts; 3) Write a brief essay why you think you would be a good representative for this scholarship; and 4) Submit application materials to the College of Communications Dean's Office, College Park 450.

**Application Deadline:** March 1

## The John and Jessie Maxwell Communications Scholarship

**Amount:** \$250 to \$1,000 (multiple awards given)

**Established by:** This scholarship was established and funded by an endowment from John William Maxwell, founding chair of the Department of Communications at Cal State Fullerton.

**Open to:** This scholarship is open to all Communications and CTVA students, including continuing majors and incoming transfer or freshmen students who declare Communications or CTVA as a major.

**Criteria:** Good academic standing

**Application Procedure:** 1) Complete the SA application, available at [http://www.fullerton.edu/financialaid/\\_resources/pdf/scholarships/Application.pdf](http://www.fullerton.edu/financialaid/_resources/pdf/scholarships/Application.pdf); 2) Write a personal statement outlining your academic and/or career goals and this scholarship could benefit you (including how study abroad plans will impact your education if applicable); and 3) Submit application materials to Department of Communications Office, CP 400.

**Application Deadline:** November 1 and March 1.