

# Department of Communications

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These scholarships present a selection of those established through the generosity of alumni, faculty and community supporters to assist students in the completion of programs offered by the College of Communications. In addition, College of Communications majors and minors can apply for a wide range of scholarships and awards offered by a host of outside private organizations and professional societies. Additional university scholarships and awards can be found online at <http://www.fullerton.edu/financialaid/general/scholarships.php>

Please read all instructions for each scholarship and pay attention to the deadline, as well as details for required statements, letters of recommendation or other materials. There are variations in the application procedures and requirements for each scholarship. Incomplete and late applications will not be considered.

*Note: For all scholarships, the notification process does not include a notification to all applicants but only to the selected recipient of the scholarship. The expected date of notification is by the end of May.*

All Department of Communications scholarship recipients must write and send a thank-you letter to the donor. Templates for these letters will be provided. Recipients also will be required to submit a 50- to 100-word bio and professional-style headshot to be used in college or department newsletters, social media or other material publicizing scholarship winners.

## James Alexander Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established and funded by Professor Emeritus, James Alexander, to recognize and honor students who have demonstrated strong academic performance and been actively involved in their high school newspaper, yearbook or magazine production. Applicants are required to write a 225-word essay describing their high school writing experience and their career goals as well as providing a sample of a published story, article, or photo from a high school publication.

**Open to:** This scholarship is open to freshman and sophomore students who are pursuing an undergraduate degree from the Department of Communications.

**Criteria:** 2.85 GPA ♦ Full-time ♦ Quality of writing sample

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Provide one letter of recommendation from a high school faculty member; 4) Write a short essay describing your high school writing experience and your career goals; 5) Attach a sample of your work that has been published; and 6) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Myles Atlas Memorial Scholarship

**Amount:** \$500 (dependent on funding)

**Established by:** This scholarship was endowed by Rhonda Atlas Garside, widow of Myles Atlas, in memory of her husband's long and successful career in the advertising business.

**Open to:** This scholarship is open to sophomore, junior, or senior communications majors in the advertising concentration.

**Criteria:** Career interest in advertising management or media buying

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Jay Berman Daily Titan Scholarship

**Amount:** \$1,000 (multiple awards given)

**Established by:** This endowed scholarship was established by former students, family and friends of Jay Berman, Daily Titan adviser from 1981 to 1992, to recognize a student journalist who has made significant contributions to the Daily Titan. The scholarship will be awarded based on outstanding performance and writing for the Daily Titan campus student newspaper.

**Open to:** This scholarship is open to junior or senior communication majors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** 2.5 GPA ♦ Quality of published work

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Attach at least one example of your published work from the Daily Titan; 4) Submit a letter of reference from the adviser of the Daily Titan; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## COMM Titan Shops/Titan Bookstore Scholarship

**Amount:** \$500 (two awards dependent upon funding)

**Established by:** These scholarships are donated by the Titan Requisition Rewards Program of Titan Shops/Titan Bookstore.

**Open to:** This scholarship is open to communications majors who are pursuing an undergraduate degree.

**Criteria:** Good academic standing ♦ financial need ♦ personal statement

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Provide one letter of recommendation from a CSUF faculty or staff member; 4) In your personal statement address your interest in pursuing a degree in communications and your financial need; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Gary Granville Memorial Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established by former students, family and friends of the late Gary Granville, lecturer and Daily Titan adviser, to recognize a student who has made significant contributions to the Daily Titan. The scholarship will be awarded based on outstanding performance as an editor or as a staff reporter on the Daily Titan campus student newspaper.

**Open to:** This scholarship is open to junior or senior communication majors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** 2.5 GPA ♦ quality of published work

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Attach at least one example of your published work from the Daily Titan; 4) Submit a letter of reference from the adviser of the Daily Titan; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Ingrid and Jordan Smart Scholarship

**Amount:** \$1,000

**Established by:** This scholarship is named for Latino Communications Institute Founding Partner Ingrid Otero Smart and alumnus Jordan Smart '18 to support students interested in pursuing a career in multicultural advertising.

**Open to:** This scholarship is open to students who are pursuing a communications major with a concentration in advertising or public relations. Students must also participate in the Latino Communications Institute.

**Criteria:** 2.5 GPA overall ♦ continuing studies ♦ currently enrolled at CSUF

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) In your personal statement write about your career goals in advertising or public relations; and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Alfred and Louise Hewitt Journalism Fund

**Amount:** up to \$1,000 (dependent on funding)

**Established by:** This scholarship was established by Mr. Stephen Hewitt in memory of his parents, Alfred and Louise Hewitt. Mr. Alfred Hewitt was passionate about journalism and this scholarship will celebrate his witty journalistic soul. In the tradition of his humor and teaching style, this scholarship is being established in his name to honor students who carry on his writing style and approach to journalism.

**Open to:** This scholarship is open to undergraduate students majoring in communications with a concentration in journalism.

**Criteria:** 3.25 GPA ♦ Financial need ♦ excellent journalistic writing skills with an open minded viewpoint ♦ dedicated to the journalism profession ♦ high ethical standards ♦ leadership skills

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Terry Hynes Scholarship

**Amount:** up to \$1,000 (dependent on funding)

**Established by:** This scholarship was endowed by Terry Hynes, former chair of CSUF's Department of Communications and dean emerita at the University of Florida College of Journalism and Communications.

**Open to:** This scholarship is open to communications majors who will be seniors with at least one semester enrollment remaining at Cal State Fullerton.

**Criteria:** Outstanding academic performance ♦ contributions to the Communications Department

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## David Little Scholarship

**Amount:** \$500

**Established by:** This scholarship was established to recognize and honor students with good academic credentials who are in need of financial assistance.

**Open to:** This scholarship is open to enrolled students interested in a career in advertising management or media buying.

**Criteria:** Academic achievement ♦ financial need

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## V.J. Lovero Photojournalism Scholarship

**Amount:** \$1,000 (dependent on annual funding)

**Established by:** This scholarship was established and funded by the Los Angeles Angels of Anaheim to assist in educating students who have demonstrated career promise in photography. The scholarship honors the memory of renowned sports photographer V.J. Lovero. Applicants must be enrolled for at least one semester during the next academic year and they must demonstrate professional promise.

**Open to:** This scholarship is open to new and continuing communications majors with a career interest in photography.

**Criteria:** Quality of portfolio

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Submit a link to an online portfolio of 10 images that includes sports and portrait photography, and demonstrates your passion for a specific subject, sports or otherwise.

**Application Deadline:** March 2 by 5pm

## Miven Venture Partners

**Amount:** up to \$1,000

**Established by:** This scholarship was established by the Tsao Family Foundation and Miven Venture

Partners to support students in need of financial assistance. Applicants must prepare a two-part project (can be from a class project) consisting of: 1) 60% articulating brand strategy, and 2) 40% to communicate the tag line. Selection will be based on what is distinctive or unique about the project and how well the reader understands the conceptualization of the brand. Other consideration is how well the tag line is promoted aside from an ad campaign.

**Open to:** This scholarship is open to undergraduate students majoring in communications with a concentration in advertising.

**Criteria:** 2.0 GPA ♦ financial need ♦ full-time ♦ project

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Prepare a two-part sample project (fictional or real and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Tom Pasqua Memorial Scholarship

**Amount:** up to \$1,000

**Established by:** This scholarship was established in memory of Tom Pasqua, a journalism professor at Southwestern College in Chula Vista and in the Cal State Fullerton Communications Department during the 1970s.

**Open to:** This scholarship is open to community college transfer students majoring in journalism.

**Criteria:** 2.75 GPA ♦ good academic credentials ♦ demonstrated record of involvement in journalism activities

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## The Society of Professional Journalists Scholarship

**Amount:** up to \$500 (dependent on funding)

**Established by:** This scholarship was endowed by the Orange County Chapter of the Society of Professional Journalists.

**Open to:** This scholarship is open to sophomore or junior communication majors in print, visual or broadcast journalism who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ experience in journalism activities

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Barbara K. Rickard-Riegle Broadcast Journalism Fund

**Amount:** up to \$750 (dependent on funding)

**Established by:** This scholarship is named for Barbara K. Rickard-Riegle in her memory, to support the efforts of students who are in need of financial assistance who are majoring in Journalism with a career interest in broadcast journalism.

**Open to:** This scholarship is open to new and continuing communications students who are pursuing an undergraduate degree in journalism with a career interest in broadcast journalism. Must be a citizen of the United States.

**Criteria:** Full-Time enrollment ♦ 3.25 GPA ♦ financial need ♦ excellent journalism skills

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Provide two letters of recommendation from CSUF faculty/staff; 4) Write an essay or personal statement of achievement; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## John Stewart Memorial Scholarship

**Amount:** \$1,000 (multiple awards given)

**Established by:** This scholarship honors the memory of John Stewart and supports the efforts of students who are in need of financial assistance. John Stewart, an outstanding journalist, died of cancer at a young age.

**Open to:** This scholarship is open to junior or senior communications majors in the journalism concentration who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ experience in journalism activities ♦ financial need ♦ plans to pursue journalism as a career

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Edgar P. Trotter Scholarship

**Amount:** \$1,000

**Established by:** This scholarship is named for Professor Edgar P. Trotter, chair of Communications Department from 1983 to 1990, in recognition of his strong support of students and their educational needs.

**Open to:** This scholarship is open to sophomore, junior, or senior communication majors who are pursuing an undergraduate degree.

**Criteria:** Academic achievement ♦ Financial need

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; and 3) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Vikki Vargas/NBC4 Broadcast Journalism Scholarship

**Amount:** \$1,000

**Established by:** This scholarship was established by Vikki Vargas and NBC4 Southern California to recognize and honor a student in broadcast journalism who has demonstrated outstanding academic performance. This scholarship is funded by Vikki Vargas and NBC4 to assist students in meeting educational expenses.

**Open to:** This scholarship is open to new and continuing students in journalism with an interest in broadcast news who are pursuing an undergraduate or a graduate degree.

**Criteria:** 3.0 GPA ♦ good academic standing ♦ financial need ♦ extra-curricular activities ♦ community service activities ♦ leadership activities ♦ one-page essay or personal statement

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Provide two letters of recommendation from CSUF or community college or high school faculty/staff; 4) Write an essay or personal statement of achievement that discusses what you see as the future of journalism; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm



# College of Communications Scholarships

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All College of Communications scholarship recipients must write and send a thank-you letter to the donor. Templates for these letters will be provided. Recipients also will be required to submit a 50- to 100-word bio and professional-style headshot to be used in college or department newsletters, social media or other material publicizing scholarship winners.

## Bergstrom Family Scholarship

**Amount:** \$1,000 (multiple awards given)

**Established by:** This endowed scholarship was created by Richard Bergstrom on behalf of the Bergstrom Family to support students with financial need who have overcome significant challenges while pursuing their degree.

**Open to:** This scholarship is open to students who are pursuing a major or minor in the College of Communications (any of the four departments HCOM, CTVA, COMD, and COMM).

**Criteria:** 2.5 GPA ♦ full-time enrollment ♦ financial need ♦ one-page essay

**Application Procedure** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Include a description of any hardship or challenges in the question portion of the online application which are relevant to this scholarship; and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Tien Family Scholarship

**Amount:** \$1,000 (multiple awards given)

**Established by:** This scholarship was established by CSUF College of Communications alumna Quyen Tien on behalf of the Tien Family to provide financial assistance, based on financial need, to CSUF undergraduate students.

**Open to:** This scholarship is open to undergraduate students who are pursuing a major or minor in the College of Communications (any of the four departments HCOM, CTVA, COMD, and COMM).

**Criteria:** 2.5 GPA ♦ Full-time enrollment ♦ Financial need ♦ One-page essay

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen

instructions and complete the Scholarship Application; 3) Complete a Free Application for Federal Student Aid (FASFA), or if you currently receive financial aid, please attach a copy of your “award” that is available through TITAN Online on your Portal, for establishing financial aid; 4) Submit a one page (approximately 500 words) essay sharing your experience overcoming significant personal or financial challenges while attending college. Please share how this scholarship will support your educational and personal goals.; and 5) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## Denise Harrison Integrity Award

**Amount:** \$1,000

**Established by:** This award is named in memory of Denise Anne Harrison, a 1991 communications (journalism) master’s graduate. Denise was known by colleagues, friends and family for her generosity of spirit and unwavering integrity. Her professional career included work for several aerospace companies including Hughes Aircraft Company and as an independent contractor/free-lance writer for several audio-visual companies, most recently as the director of marketing communications for Professional Systems Network International. A compassionate and caring person, Denise also donated her time to animal shelters and served on the board of a nonprofit for missing persons called Project Jason.

**Open to:** This scholarship is open to students who are currently pursuing a master’s degree in the College of Communications (any of the four areas: M.A., Communications; M.A., Communications Studies; M.A., Communicative Disorders; M.F.A., Screenwriting).

**Criteria:** 3.3 GPA overall ♦ integrity in educational studies and/or professional work

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Write a brief essay why you think you would be a good representative for this scholarship; and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm

## The John and Jessie Maxwell Communications Scholarship

**Amount:** \$250 to \$1,000 (multiple awards given)

**Established by:** This scholarship was established and funded by an endowment from John William Maxwell, founding chair of the Department of Communications at Cal State Fullerton.

**Open to:** This scholarship is open to all Communications and CTVA students, including continuing majors and incoming transfer or freshmen students who declare Communications or CTVA as a major.

**Criteria:** Good academic standing

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Write a personal statement outlining your academic and/or career goals and this scholarship could benefit you (including how study abroad plans will impact your education if applicable); and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** November 1 and March 2 by 5pm

## Guadalupe Austin Memorial Scholarship

**Amount:** \$1,000

**Established by:** This scholarship is named for Guadalupe Austin, in her memory, by husband Steven and daughter Jennifer, to support students who have experienced financial hardship due to the loss of a spouse, parent or close family member. Steven is a 1984 graduate from the College of Communications and hopes to help others facing a loss of a loved one by providing a scholarship in Guadalupe's name.

**Open to:** This scholarship is open to students who are pursuing a major or minor in the College of Communications (any of the four departments HCOM, COMD, CTVA, and COMM)

**Criteria:** 2.5 GPA overall ♦ continuing studies ♦ currently enrolled at CSUF

**Application Procedure:** 1) Visit the [Scholarship](#) page (it will first take you to your CSUF portal login); 2) Log into your CSUF portal and it will open the Scholarship page. Follow the onscreen instructions and complete the Scholarship Application; 3) Write a brief essay about your loss and its impact on your life; and 4) Do not submit application until all required documents have been uploaded.

**Application Deadline:** March 2 by 5pm