



**COMMUNICATIONS INTERCLUB COUNCIL
CALIFORNIA STATE UNIVERSITY, FULLERTON**

The following are the minutes (a summary of the participants' discussions) of a regular meeting with notice to the CICC, California State University, Fullerton, a nonprofit council held at 800 N. State College Ave., Bradford AB, Fullerton, California on 09/16/2019.

CALL TO ORDER	Cambria Norton calls the meeting to order at 9:00 a.m.
ROLL CALL	<p><u>Members present:</u> Shery (Ad Club), Janelli (ETC), Garrett (PRSSA), Rebecca (STANCE), Jordan (NSSLHA), Sarah (Latino Journalists), Jennifer (LPH), Angie (Titan Radio), Ariela (SAA), Vivian Lee (MAL)</p> <p>Green highlights are tardy before approval of agenda. Yellow highlights are tardy after approval of agenda.</p> <p><u>Members absent:</u> Kristina (SPJ)</p> <p><u>Ex-officio members present:</u> Skylar Soria, Jakob Wright, Rob Flores, Cambria Norton, Tawni Nguyen, Claudia Juarez, Sarah Marin, Maggie Flanagan</p> <p><u>Ex-officio members absent:</u></p>
APPROVAL OF AGENDA	A motion was made to amend the agenda to add ETC's post-event presentation by Cambria Norton, and SPJ seconds.
APPROVAL OF MINUTES	A motion was made to approve the minutes by Cambria Norton, and DOP seconds.
PUBLIC SPEAKER	NONE
FINANCIAL REPORT	8074 Contracts, Fees, Rentals: \$7,322.43 8077 Travel: \$14,000
TIME CERTAIN	NONE
UNFINISHED BUSINESS	NONE
OLD BUSINESS	NONE

NEW BUSINESS

- 1. CommUNITY Mixer - Tabling**

Claudia Juarez (DOP) informed club reps that the CommUNITY flyers will include the information of who is tabling at the event, therefore the clubs should notify her asap if they would like to table. Soft deadline the end of the week.
- 2. ETC Post-Kickoff Presentation**

Janelli Pedroza (ETC) presented a recap of ETC's kickoff held on Wednesday, September 11. Attendance was approximately 98 people, smaller than was expected (100-120). Cassandra Thompson spoke about networking and many stayed afterward to sign up for TV tapings and the street team.
- 3. PRSSA - Proposal: Lifestyle Panel (\$133.50)**

A move for the following allocation to be approved for \$168.32 by PRSSA and Chair seconds. The proposal is for a panel to be held Wednesday, September 18th at 7 pm in the TSU theater. 75-80 people are expected to attend. PR professionals from corporations such as Taco Bell, Virgin Orbit, and Complex have been invited to speak about the lifestyle behind the brands. It will be PRSSA's first panel of the year, therefore they are hoping to bring in many new members. Items to be purchased are tacos (Taco Bell).

Questions:
None.

Discussion:
DOC states that serving Taco Bell to a Taco Bell employee is a good idea.
CICC: 9-0-0 (Yes-No-Abstain) Allocation Passes
- 4. SAA - Proposal: Flying Samaritans of CSUF Speaker Event (\$19.33)**

A move for the following allocation to be approved for \$19.33 by SAA and Chair seconds. SAA is hosting a speaker event on Monday, Sept. 30 at 7 pm on campus. The purpose of the event is to raise awareness of the Flying Samaritans of CSUF, an organization that provides healthcare for underserved communities in Mexico. It is open to all CSUF students, advertisement was done over social media. Items to be purchased are chips (Target), Guacamole (Walmart), and water (Smart and Final).

Questions:
How many people will attend?
SAA: 20-30.

Discussion:
None.

CICC: 9-0-0 (Yes-No-Abstain) Allocation Passes

**5. Latino Journalists -
Proposal: Travel to ABL
News Camp (\$700)**

A move for the following allocation to be approved for \$700 by Latino Journalists, and the Chair seconds. Latino Journalists wish to send two students to the ABL News Camp in Calabasas, CA. The camp is a two day hands-on workshop, where professionals from the industry lead activities and give advice. Opportunity is being advertised to all CSUF students. Items to purchase are two tickets to ABL News Camp, which include meals and lodging.

Questions:

Are you covering your own travel expenses and lodging?

Latino Journalists: Lodging is included, travel will be covered by us.

How much is registration for the event, or is it only one cost?

Latino Journalists: The cost is paid upfront.

Why are you only sending two students?

Latino Journalists: Because the tickets are expensive.

What information has been brought back before?

Latino Journalists: Provides experience to pass on to club, i.e. how to dress.

Why are you advertising to all students?

Latino Journalists: Want to reach out to people who are unsure if they want to pursue journalism or not, but preference will be placed on applicants who are communications majors.

Does the application have an essay portion?

Latino Journalists: It includes short answers.

How many applicants have you received in the past?

Latino Journalists: Unknown.

Discussion:

DOP states that it is a good price for 2 students if it included meals and lodging.

Chair mentions the club may as well break into the travel budget since it is still at 100%.

CICC: 9-0-0 (Yes-No-Abstain) Allocation Passes

**6. Latino Journalists -
Proposal: Comm Week
Special (\$43.32)**

A move for the following allocation to be approved for \$43.32 by Latino Journalists and Chair seconds. Latino Journalists will host a "Linked In Do's and Don'ts" informational panel/workshop on September 25th in the TSU (Bradford A/B). The event is free to all students, and is being promoted on social media. 15-20 people are expected to attend. Items to be purchased are pizza (Costco).

Questions:

Why is it called Comm Week?

Latino Journalists: It is what they've done before.

Discussion:

None.

CICC: 9-0-0 (Yes-No-Abstain) Allocation Passes

REPORTS:

Chair: Cambria shared that she is helping Claudia with the CommUNITY mixer, she also reminded the club to be on top of their proposal deadlines.

VP of Finance: Tawni shared that she will not be present at the next meeting, and asked to give additional time for proposal reviews over the weekend. Preferably club reps would send them to her by wednesday night to receive feedback.

Director of Administration: Maggie informed the council that she will be emailing them her phone number so that they are able to text her in the event they will be absent or tardy.

Director of Productions: Claudia shared that she is still working on the CommUNITY mixer, she also reminds the council that the fall mixer is intended to be a networking event and will work best if all clubs are tabling.

Director of Communications: Sarah shared that she is working on the CommUNITY poster. She also reminded the club that she will repost instagram posts from the clubs, and to please tag her in which one they would like her to repost.

ASI Reps: All Day ASI happened last Thursday. Athletics and ASI are now in collaboration. Comm report was given to ASI, to inform them what the clubs have been doing.

Advisor:

Rob Flores promotes the grand opening of the College of Communications Student Success Center - CP 210 on Wednesday, Sept. 25 at 1:30-3:30. He requests that the club reps invite their respective club members as well.

MaL's:

NONE

Club Reps:

NONE

NEW AGENDA ITEMS:

NONE

ADJOURNMENT:

Cambria Norton adjourns the meeting at 9:31

