



**COMMUNICATIONS INTERCLUB COUNCIL
CALIFORNIA STATE UNIVERSITY, FULLERTON**

The following are the minutes (a summary of the participants' discussions) of a regular meeting with notice to the CICC, California State University, Fullerton, a nonprofit council held at 800 N. State College Ave., Bradford AB, Fullerton, California on 09/30/2019.

CALL TO ORDER	Cambria Norton calls the meeting to order at 9:01 a.m.
ROLL CALL	<p><u>Members present:</u> Shery (Ad Club), Janelli (ETC), Garrett (PRSSA), Rebecca (STANCE), Jordan (NSSLHA), Sarah (Latino Journalists), Jennifer (LPH), Angie (Titan Radio), Kristina (SPJ), Ruth Osornio (MAL), Fatin Hassan (MAL)</p> <p>Green highlights are tardy before approval of agenda. Yellow highlights are tardy after approval of agenda.</p> <p><u>Members absent:</u> Ariela (SAA), Vivian Lee (MAL)</p> <p><u>Ex-officio members present:</u> Jakob Wright, Rob Flores, Cambria Norton, Tawni Nguyen, Claudia Juarez, Sarah Marin, Maggie Flanagan</p> <p><u>Ex-officio members absent:</u> Skylar Soria (ASI)</p>
APPROVAL OF AGENDA	A motion was made to amend the agenda to change PRSSA's proposal budget from \$160 to \$152.81 by Cambria Norton, NSSLHA seconds.
APPROVAL OF MINUTES	A motion was made to approve the minutes by Cambria Norton, and PRSSA seconds.
PUBLIC SPEAKER	NONE
FINANCIAL REPORT	8074 Contracts, Fees, Rentals: \$7,167.05 8077 Travel: \$10,300
TIME CERTAIN	NONE
UNFINISHED BUSINESS	NONE
OLD BUSINESS	NONE

NEW BUSINESS

- 1. Welcome**

Chair lead reintroductions of club members that included name, major, club name, and the last thing they watched. Chair also took the time to receive a sample of questions presenters usually get asked in order to make the proposal process easier. A handout with these questions included will be sent out post haste. Members of the council requested an adjustment to the chairs agenda items deadline. The Chair extended the deadline to Thursdays at midnight, and the council approved. She requires the proposal amount and the name of the event provided to her through email by that time.
- 2. LPH Post-Kickoff Presentation**

LPH presented a recap of their first kickoff event held on Monday, September 16th. They had 20+ attendees who were introduced to the LPH board members and learned what LPH does throughout the year. Next time LPH will request money for water.
- 3. AD Club Post-Kickoff Presentation**

AD Club presented a recap of their second kickoff event held on September 18th. They had 3 guests from companies who sat with groups of students and answered questions. There was a large turn out, with AD Club receiving 38 new members. This was their last free event, the rest will be members only.
- 4. PRSSA - Post Lifestyle Panel Presentation**

PRSSA presented a recap of their PR Lifestyle Panel that was held on September 18th. 5 professionals attended the event and answered questions pertaining to the day-to-day experiences of working in PR. The event had 60 attendees, and PRSSA did see a membership increase after the panel. One of the speakers was from Taco Bell, so they served Taco Bell.
- 5. NSSLHA - “Beyond the Classroom” Inaugural Conference Proposal (\$288.86)**

A move for the following allocation to be approved for \$288.86 by NSSLHA and DOP seconds. NSSLHA will be hosting this years “Beyond the Classroom” conference for speech and hearing majors from across So Cal. The event will be held all day, with the 6 speakers coming in and out of one room. The event is free to all students and they have advertised on social media, email, facebook, and physical flyers. Items to be purchased include pizza, chips, cookies, cheese and meat platter (Costco) as well as water and napkins (Sam’s Club).

Questions:
What leadership opportunities exist for your club?

NSSLHA: Because we are hosting this event, it allows for the entire board to act in leadership roles during planning and execution of the event.

How long is the event and what are some of the activities?

NSSLHA: 11:30-5:50, the day is more akin to a seminar with speaker rotating out of one room. There will also be time to network in between.

Who are some of the speakers?

NSSLHA: Grad students, professors, previous presidents of NSSLHA chapters, members of the California State Board of Speech Language Pathology.

Discussion:

Chair states that the event sounds like a great opportunity for their club to network for their careers.

STANCE states that the speakers they have are well known, especially those from the CA state board.

CICC: 12-0-0 (Yes-No-Abstain) Allocation Passes

6. Titan Radio - Karaoke Night Proposal (\$97.75)

A move for the following allocation to be approved for \$97.75 by Titan Radio and Vice-Chair seconds. Titan Radio is hosting a Karaoke Night in the TSU Pub Underground on October 23rd from 8-11. The night is Halloween themed with a costume contest, prizes, and food. All expenses other than the building manager payment will be covered by Titan Radio's budget. Item to be purchased is the required fee for one building manager.

Questions:

What does "and more!" refer to in your presentation?

Titan Radio: Prizes and promoting the opportunity to join our street team.

What tickets have you secured for the ticket giveaways?

Titan Radio: Little Tecca, Soloman, and others. They have obtained a varied range of genres to please as many winners as possible.

Discussion:

Vice-Chair states that the event appears very well organized, especially for it being 3 weeks away.

CICC: 12-0-0 (Yes-No-Abstain) Allocation Passes

7. PRSSA - Elevator Pitch Proposal (\$152.81)

A move for the following allocation to be approved for \$152.81 by PRSSA and NSSLHA seconds. For the second year in a row PRSSA will be hosting an event to help students form a proper elevator pitch. This event will occur on Wednesday October 2nd, at 7pm. The event will be attended by 2 industry professionals with reputations for being prolific at networking. These guests will appear on a 30 minute discussion panel. Following the panel PRSSA has planned an activity in which students can practice their pitches with others. PRSSA predicts 60-65 attendees will be present. Items

to be purchased are macaroni and cheese (Stonefire Grill) and Water (Target).

Questions:

Is this a closed event for your club?

No, it is open to all students.

Discussion:

STANCE states that mac and cheese is a unique food to serve at a club event and they believe people will enjoy that.

CICC: 12-0-0 (Yes-No-Abstain) Allocation Passes

8. LPH - Second Kickoff Event (\$35.04)

A move for the following allocation to be approved for \$35.04 by LPH and PRSSA seconds. This event will take place on October 7th at 6pm in the TSU. The event includes a resume workshop and is intended to inform more students about the purpose of LPH. The event will be promoted through email blasts and on Instagram. Items to purchase are pizza (Costco) and water (Stater Bros).

Questions:

Is it on a Monday?

LPH: Yes, we wanted a different day than our first event but unfortunately it wasn't approved in time. Future events will be held on Tuesdays or Wednesdays.

How many people are you expecting?

LPH: Around 25.

Is this event pushing membership sales because it is 4 days from your deadline?

LPH: Yes, our goal is to gain 15-20. Last year we gained 12 from this event.

Discussion:

STANCE states that it is a reasonable amount for the event.

CICC: 12-0-0 (Yes-No-Abstain) Allocation Passes

9. ETC - Registration for PRSSA's International Conference (\$420)

A move for the following allocation to be approved for \$420 by ETC and Vice Chair seconds. ETC is sending 4 members to the international conference in San Diego hosted by CSUF's PRSSA. The members will be attending one day of the conference, which costs a total of \$210 per person. ETC is only requesting for CICC to cover half the cost, the other half being covered by ETC's own budget.

Questions:

Are you going on the day that includes the most panels about entertainment?

ETC: Yes.

How will you bring back information that will benefit your club?

ETC: The members attending will be networking with professionals who we hope will come to our events in the future. They will also work towards promoting ETC as an organization.

Discussion:

Chair states that it seems like a beneficial event for the club, with great opportunities to gain information regarding future careers.

Vice Chair states that it is great to see ETC branching out and gaining professional development skills.

PRSSA states that it is great to know ETC is coming. They also mention that there are a lot of entertainment professionals coming and ETC should fit in very well.

CICC: 12-0-0 (Yes-No-Abstain) Allocation Passes

REPORTS:

Chair: Cambria asked the club reps to promote the CICC CommUNITY Mixer to their classes and clubs. She also reminded the council that her agenda deadline (proposal name + amount) is now moved from Wednesday to Thursday at midnight.

VP of Finance: Tawni informed the club they are able to turn in physical copies of forms to the office in the student success center. She is also working on giving the council the freshest budget totals as some clubs have been spending less money than they were given.

Director of Administration: Maggie reminded the council to please text her in advance if they will be tardy or absent to meetings.

Director of Productions: Claudia thanked the clubs that have confirmed they are tabling at the mixer. She informed them that the tables will be provided, and they only need to bring what they want to advertise with.

Director of Communications: Sarah passed out handbills for the mixer.

ASI Reps: They were happy to see the grand opening of the student success center went great. They also reported that they will be meeting with the dean soon.

Advisor: Rob told the council that there was a great turn out for the grand opening of the student success center. He also reminded them that if they wish to send an email blast they must contact the social media specialist. A template for email blasts will be shared soon.

MaL's:

NONE

Club Reps: Titan Radio has an art show coming up. It is taking place at Made Coffee and will include an open mike.

NEW AGENDA ITEMS:

NONE

ADJOURNMENT:

Cambria Norton adjourns the meeting at 9:56, ETC seconds.