B.A. IN COMMUNICATIONS, CONCENTRATION IN ENTERTAINMENT STUDIES

Revised 1/5/2009

Core Requirements (4 classes = 12 units)

Core Requirements: Take all three of these classes (3 classes = 9 units)

		Prerequisites	Met	In Progress	Take
233	Mass Communication in Modern Society {CAN JOUR 4}	GE IIIC1	☐	☐	☐
407	Communications Law	233, jr.	☐	☐	☐
425	History & Philosophy of American Mass Communication	233, jr.	☐	☐	☐

Core Elective: Select any one of these classes (1 class = 3 units)

300	Visual Communication	GE IIIB1 or IIIB2	☐	☐	☐
310	Mass Media Ethics	jr.	☐	☐	☐
315	Mass Media & Ethnic Groups	233	☐	☐	☐
333	Mass Media Effects	GE IIIC1, jr.	☐	☐	☐
410	Principles of Communications Research *	233, jr.	☐	☐	☐
422	Communications Technologies *	233	☐	☐	☐
426	Global Media Systems *	233, jr.	☐	☐	☐
480	Persuasive Communications	233, jr.	☐	☐	☐

Concentration Requirements (8 classes = 24 units)

Entertainment Studies Concentration: Take all five of these classes (5 classes = 15 units)

101	Writing for the Mass Media {CAN JOUR 2}	ENGL 101	☐	☐	☐
346	Introduction to Entertainment & Tourism Studies		☐	☐	☐
446	Entertainment and Society	233 or 346	☐	☐	☐
449	Capstone in Entertainment and Tourism Studies	346	☐	☐	☐
495	Mass Media Internship (https://commrtvfinternship.fullerton.edu)	346, 446, sr.	☐	☐	☐
	(Must meet online application deadlines; see website for information)	CSUF & CUM GPA 2.25+			

Writing Elective: Select any one of these classes (1 class = 3 units)

301	Writing for Broadcasting and Film [UDW]	ENGL 101	☐	☐	☐
334	Feature Article Writing [UDW]	101	☐	☐	☐
351	Writing for Advertising [UDW]	ENGL 101	☐	☐	☐
362	Public Relations Writing [UDW]	101, 361, jr.	☐	☐	☐
471	News Media Production [UDW]	201 or 319 or 321 or 380	☐	☐	☐

Entertainment Studies Electives: Select any two of these classes (2 classes = 6 units)

317	Digital Foundations (formerly Multimedia Production)	GE IIIB1 or IIIB2	☐	☐	☐
333	Mass Media Effects*	GE IIIC1, jr.	☐	☐	☐
350	Principles of Advertising		☐	☐	☐
361	Principles of Public Relations	jr.	☐	☐	☐
380	Interactive Media Design (formerly Web Design & Production)	jr.	☐	☐	☐
410	Principles of Communications Research *	233, jr.	☐	☐	☐
422	Communications Technologies *	233	☐	☐	☐
426	Global Media Systems *	233, jr.	☐	☐	☐
436	Reporting on the Entertainment Industry [UDW]	201 or 202	☐	☐	☐
447	Tourism and Travel	346 or 350 or 361 or MGMT 339 or MKTG 351 or THTR 200	☐	☐	☐
448T	Entertainment Industry Studies (Variable topics: music, sports, etc.)	233 or 346	☐	☐	☐
465	Entertainment Public Relations	346 or 361	☐	☐	☐
497T	Event Planning & Management (Comm Week or Film Festival)	346 or 350 or 361 or BUAD 301	☐	☐	☐

(Asterisked courses can only be counted ONCE, either as a core or concentration elective.)*

Under special circumstances, you may substitute other COMM classes with written approval from a concentration advisor.

_____	☐	☐	☐
_____	☐	☐	☐

Total (12 classes = 36 units)

COLLATERAL REQUIREMENTS

To enhance learning, all Communications majors are required to take at least **12 units** (4 courses) of supplementary, upper division courses in other departments. You may meet this requirement in ONE of the following three ways:

- **Collateral courses.** Take a minimum of 4 classes (12 units) from the list below of approved collaterals. **Three of the four classes MUST BE SELECTED FROM THE TOP SECTION OF THE LIST.** You may substitute other courses with written approval from an advisor. You may be exempt from prerequisites with equivalent courses or with the consent of the instructor for a particular class.
- **Minor or double major.** A minor or double major in any OTHER department meets the collateral requirement, if it includes at least 12 units of UPPER DIVISION coursework. Consult the catalog for minors and majors in other departments. Note: you may NOT minor in another concentration in the Department of Communications.
- **Teaching credential.** Any 12 units of UPPER DIVISION coursework taken as prerequisites or in preparation for a teaching credential meet the collateral requirement. For a list of classes, contact the Center for Careers in Teaching, H-113, 714-278-7130, askcct@fullerton.edu, http://www.fullerton.edu/cct/.

Collaterals Approved for ENTERTAINMENT STUDIES

(*Prerequisites* are in parentheses.) [*GE courses* are in brackets and in bold; cultural diversity GE courses are marked with an asterisk. (*)]
Underlined courses meet the department's *Liberal Arts and Sciences* requirement (See "Degree" section under Important Notes).

Take at least three courses (9 units) from this "top section" and one additional course (3 units) from any section.

- ☐ ART 323A/B Graphic Design (223A/B/C)
- ☐ ART 363A/B Illustration (103, 107A/B, 117, B requires A)
- ☐ ECON 310 Intermediate Microeconomic Analysis (202, MATH 135, co = BUAD 301, ISDS 361A)
- ☐ ECON 320 Intermediate Macroeconomic Analysis (202, MATH 135, co = BUAD 301, ISDS 361A)
- ☐ **FIN 310 Personal Financial Management [GE IV]**
- ☐ FIN 320 Business Finance (ACCT 201A, co = ISDS 361A)
- ☐ ISDS 361A Quantitative Business Analysis: Probability & Statistics (265, MATH 135, co = BUAD 301)
- ☐ ISDS 422 Surveys & Sampling Design & Applications (BUAD 301, ISDS 361A)
- ☐ MGMT 339 Principles of Management & Operations (BUAD 301, co = ISDS 361A)
- ☐ MGMT 340 Organizational Behavior (prereq = GE IIIC2)
- ☐ MGMT 343 Personnel Management (340, BUAD 301)
- ☐ MGMT 435 Service Organizations and Operations (339)
- ☐ MGMT 443 Group Dynamics (339 or 340)
- ☐ MGMT 446 Entertainment Business Law (246)
- ☐ MKTG 351 Principles of Marketing (ECON 202, co = BUAD 301, ISDS 361A)
- ☐ MKTG 353 Marketing Analysis (BUAD 301, ISDS 361A, co = MKTG 351)
- ☐ MKTG 379 Marketing Research (351, ISDS 361A)
- ☐ MKTG 405 Integrated Marketing Communications (351)
- ☐ MKTG 425 Retail Marketing Strategy (351)
- ☐ MKTG 430 Sports Marketing (351)
- ☐ MKTG 455 Strategic Internet Marketing (351)
- ☐ MUS 306 Business of Music (100)
- ☐ **MUS 350 Music in American Society (100) [GE IIIB3]**
- ☐ **MUS 355 Film Music (100, read music or 101) [GE IIIB3]**
- ☐ THTR 351 Theatre Management
- ☐ **THTR 383 Drama into Film (prereq = GE IIIB1) [GE IIIB3]**
- ☐ THTR 451 Theatre Production Management (351)

Additional Collaterals for Entertainment Studies

- ☐ AMST 318 Hollywood & America: Film as a Cultural Document
- ☐ GEOG 452 Ecotourism
- ☐ HCOM 302 Introduction to Sign Language
- ☐ HCOM 313 Interpersonal Communication Theory (100 or 200)
- ☐ HCOM 324 Communicating in Teams and Groups (100 or 200)
- ☐ HCOM 326 Organizational Communication Dynamics (100 or 200)
- ☐ HCOM 332 Processes of Social Influence (100 or 200)
- ☐ HCOM 345 Communication and Aging (100) [GE IV]
- ☐ HCOM 360 Nonverbal Communication
- ☐ HCOM 422 Applications of Intercultural Communications (320)
- ☐ RTVF 360 Radio & TV Programming (100 or COMM 233)
- ☐ **RTVF 365 Children's Television (pre = GE IIIC1) [GE IIIC2]**
- ☐ **RTVF 370 World Cinema (pre = GE IIIB1 or IIIB2) [GE IIIB3, V*]**
- ☐ RTVF 371 Contemporary American Film (pre = GE IIIB1 or IIB2)
- ☐ RTVF 375 Documentary Film & TV (pre = GE IIIB1 or IIB2)
- ☐ RTVF 385 Radio Station Operations (pre = GE IA)
- ☐ SOCI 301 Theories of Social Behavior (101)
- ☐ **SOCI 341 Social Interaction (101) [GE IV]**
- ☐ SOCI 348 Collective Behavior (101)

Collaterals Approved for ALL Concentrations

- ☐ **AFRO 335 History of Racism [GE IIIC2, V*]**
- ☐ **AMST 300 Introduction to American Popular Culture [GE IIIC2]**
- ☐ **AMST 301 American Character [GE IIIC2, V*]**
- ☐ CPRL 400 Religion, Media & Contemporary Culture (AMST 201 or COMM 233 or HIST 180 or CPRL 110)
- ☐ **CPSC 313 The Computer Impact [GE IIIA3]**
- ☐ ENGL 301 Advanced College Writing (101)
- ☐ ENGL 303 The Structure of Modern English (jr)
- ☐ **HCOM 320 Intercultural Communication (100) [GE IIIC2, V*]**
- ☐ HCOM 325 Interviewing: Principles & Practices (100)
- ☐ HCOM 333 Communication in Business & Industry (100 or 200)
- ☐ **PHIL 312 Business & Professional Ethics (jr) [GE IIIB3 or IV]**
- ☐ **POSC 300 Contemporary Issues in California Government & Politics (100) [GE IIIC2]**
- ☐ POSC 448 Media & Politics
- ☐ **PSYC 351 Social Psychology (101) [GE IIIC2]**
- ☐ RTVF 300 Language of Film
- ☐ RTVF 350 Story Structure (ENGL 101)
- ☐ RTVF 480 Management in RTVF (100 waived for COMM)
- ☐ SOCI 345 Sociology of Communication (101)

Important Notes

• **{CAN}** = course satisfies California articulation number indicated. **[UDW]** = class satisfies course component of university's upper division writing requirement.
• **GENERAL EDUCATION [GE]**. Communications GE courses (Comm 233, 300, 317, 333, 425) may NOT be used by Communications majors to fulfill GE requirements; however, collateral courses that are designated GE courses are permitted to double count to fulfill both requirements. GE advising: www.fullerton.edu/aac
• **TRANSFER**. If you are transferring a course equivalent to COMM 101, 201, 202, 217, or 233, check to see if the equivalency/final grade is documented on your Titan Degree Audit. If not, please submit documentation of this (e.g., copy of transcript, grade report) to the Department of Communications, CP-400, at least 3-5 days PRIOR to enrollment. For CA community college equivalencies, check www.assist.org; non-articulated courses may be equated with faculty advisor approval.
• **GRAD CHECK**. Grad check procedures and eligibility information: http://www.fullerton.edu/admissions/CurrentStudent/Graduation.asp (1) Apply for graduation one year in advance of your anticipated graduation date (apply online via your Student Center). (2) Check your TDA Degree Checkout process status on the top of your TDA and in the "To Do" box in your online Student Center; also, regularly check your CSUF e-mail address for updates. (3) At any point in the process, seek out any advisement necessary for GE (www.fullerton.edu/aac) or your major. (4) The graduation application fee must be paid to advance to graduation "candidate" status.
• **"C" MAJOR REQUIREMENT**. Communications majors must earn an overall GPA of "C" (2.00) or better in the major and earn a "C" or better in all major classes that are prerequisites for other courses. Additionally, students must earn a "C" or better in at least one upper division writing (UDW) course.
• **DEGREE**. The B.A. in Communications requires 120 units (see your Titan Degree Audit as a tool to track your unofficial degree completion status):

36 in COMM + 80 UNITS OUTSIDE COMM *(65=LIBERAL ARTS/SCIENCES + 15 OTHER OUTSIDE COMM)* + 4 ADDITIONAL = 120 UNITS

All Communications majors must take at least 80 units outside of COMM. Of the 80, at least 65 must be Liberal Arts & Sciences. Also, across all courses, at least 40 units must be upper division (300 to 400-level). List of approved liberal arts courses: http://communications.fullerton.edu/advisement.center/deptcom.html#liberalarts.