

MINOR IN PUBLIC RELATIONS

Revised 6/1/2009

NOTE: If you are a COMMUNICATIONS major (any concentration), you may not complete this minor.

Core Requirements (2 classes = 6 units) Prerequisites Met In Progress Take

Core Requirements: Take these two classes (2 classes = 6 units)

| Course Number | Course Title | Prerequisites | Met | In Progress | Take |
|---------------|--|---------------|--------------------------|--------------------------|--------------------------|
| 101 | Writing for Mass Media {CAN JOUR 2} | ENGL 101 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 233 | Mass Communication in Modern Society {CAN JOUR 4} [GE IIIC2] | GE IIIC1 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Concentration Requirements (5 classes = 15 units)

Public Relations Concentration: Take all three of these classes (3 classes = 9 units)

| Course Number | Course Title | Prerequisites | Met | In Progress | Take |
|---------------|--------------------------------|---------------|--------------------------|--------------------------|--------------------------|
| 361 | Principles of Public Relations | jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 362 | Public Relations Writing [UDW] | 101, 361, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 464 | Public Relations Management | 361, 362, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Public Relations Electives: Select two of these classes (2 classes = 6 units)

| Course Number | Course Title | Prerequisites | Met | In Progress | Take |
|---------------|--|----------------------------------|--------------------------|--------------------------|--------------------------|
| 407 | Communications Law | 233, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 410 | Principles of Communications Research | 233, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 425 | History & Philosophy of American Mass Communication [GE IIIC2] | 233, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 465 | Entertainment Public Relations | 361 or 346 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 467 | Public Relations Agency Seminar | 101, 361, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 468 | Corporate & Nonprofit Public Relations | 101, 361 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 469 | Crisis Communications | 346 or 361 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 480 | Persuasive Communications | 233, jr. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 497T | Event Planning & Management (Comm Week or Film Festival) | 346 or 350 or 361 or BUAD 301 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Under special circumstances, you may substitute other COMM classes with written approval from a concentration advisor.

Total (7 classes = 21 units)

Important Notes

• **DECLARING THE MINOR.** Many courses require being officially declared in the minor prior to registration; the "Class Notes" box in the detailed course information on Titan Online will notate this. To declare the minor, complete the "Request for Minor Objective" form (available at Admissions and Records, LH 114) and have it signed by the Department of Communications (CP-400); return the form to Admissions and Records.

{CAN} = course satisfies California articulation number indicated.

• **GENERAL EDUCATION [GE].** Communications GE courses (designated in brackets) are permitted to double count for both GE and the minor (9 units maximum in a single department can count toward GE). GE advising: www.fullerton.edu/aac.

• **TRANSFER.** If you are transferring a course equivalent to COMM 233 or 101, check to see if the equivalency/final grade is documented on your Titan Degree Audit. If not, please submit documentation of this (e.g., copy of transcript, grade report) to the Department of Communications, CP-400, at least 3-5 days PRIOR to enrollment. For CA community college equivalencies, check www.assist.org; non-articulated courses may be equated with faculty advisor approval.

• **"C" GRADE REQUIREMENT.** Students must earn a "C" or better in all minor courses that are prerequisites for other courses.