



CALIFORNIA STATE UNIVERSITY  
FULLERTON

## COLLEGE OF COMMUNICATIONS

The College of Communications is committed to advancing a democratic society by preparing students to perform in a variety of communication professions.

Three academic departments – **Communications**, **Human Communication Studies** and **Cinema and Television Arts** – offer degree programs with an array of specialties: advertising; entertainment and tourism; journalism; photocommunications; public relations; intercultural, interpersonal and organizational communication; persuasion and argumentation; communicative disorders; cinema and television critical studies; management; production; and screenwriting.

Academic programs are enhanced by co-curricular and high-impact experiences such as Comm Week, the award-winning *Daily Titan* newspaper and *Tusk* magazine, Titan TV and Radio, OC News, PRActical ADvantage agency, forensics and debate, professional internships, a host of clubs and a number of centers and initiatives. Visit [communications.fullerton.edu](http://communications.fullerton.edu).





# College of Communications

The College has three departments: Communications, Human Communication Studies, and Cinema and Television Arts, along with the Advisement Center, the Maxwell Center for International Communications and Media, the Center for Brand Values Communication and Research, the Center for Children Who Stutter, the Speech and Hearing Clinic, the Latino Communications Initiative, and Titan Communications television and radio studios.



## NATIONALLY RANKED IN DEGREES TO HISPANICS<sup>1</sup>

No. 1 in the nation for bachelor's degrees in Communications awarded to Hispanic students.

## LEADER IN COMMUNICATION RESEARCH<sup>2</sup>

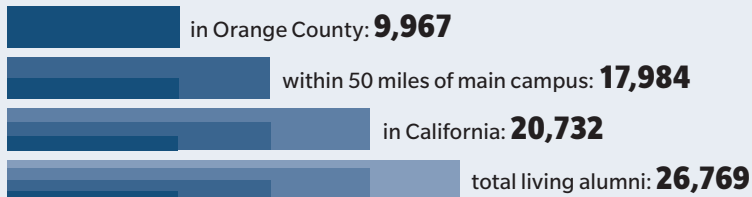
Communication Studies is a national "Top Ten" department for research.



## DEBATE TEAM AMONG TOP<sup>3</sup>

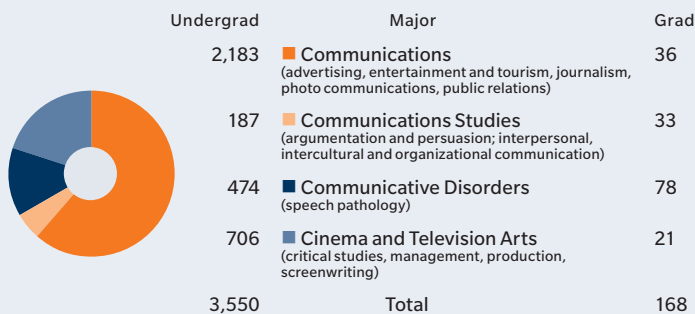
The CSUF debate team is 9th in its district among colleges in the National Debate Tournament, qualifying 14 times in the last 15 years for the National Debate Tournament.

## ALUMNI: STRENGTH IN NUMBERS<sup>4</sup>



## DIVERSE, GROWING STUDENT POPULATION<sup>5</sup>

With nearly 4,000 students, the College of Communications provides high-caliber instruction to a growing and diverse student population.



## FRESHMEN GPA: 3.54<sup>5</sup>

The average high school GPA of first-time freshmen in the College of Communications.

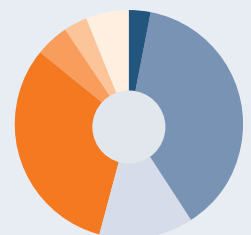
## HIGH-IMPACT EXPERIENCES<sup>6</sup>

With its centers, clubs, media production facilities, and more, the College offers outstanding opportunities for student engagement in high-impact experiences, including study abroad programs where our students have traveled to Cambodia, Italy, France, Guatemala, Korea, Spain, Vietnam, and more.



## PREPARING FOR THE WORKFORCE<sup>7</sup>

92 percent of communications and cinema and television arts undergraduates participate in an internship.



American Indian	10	.3%
Black	111	3%
Hispanic	1,405	37.8%
Asian/Pacific Islander	496	13.3%
White	1,178	31.7%
Unknown	176	4.7%
International	118	3.2%
Multi-Ethnic	224	6%
<b>Total</b>	<b>3,718</b>	<b>100%</b>

### Sources:

- Hispanic Outlook in Higher Education, May 2015, based on data from the U.S. Department of Education
- Communication Institute for Online Scholarship
- National Debate Tournament report, Fall 2014
- University Advancement, Cal State Fullerton, August 2015
- Institutional Research and Analytical Studies, Cal State Fullerton, Fall 2014
- CSUF College of Communications, 2015
- CSUF College of Communications Internship Office, 2014