

# Global Communications Workshop

The Global Communications Workshop (GCW) combines hands-on applied media skill training, digital story-telling, language instruction and practice, as well as a rich cultural experience on the campus of Cal State Fullerton, which is located in beautiful southern California near Disneyland and many of Orange County's best beaches.



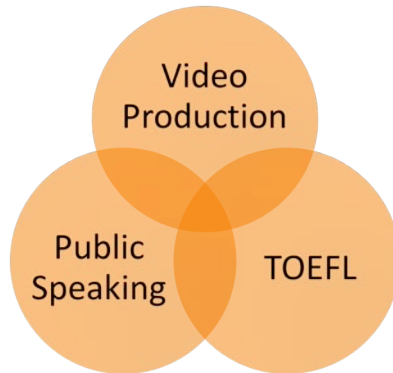
MAXWELL CENTER  
FOR INTERNATIONAL  
COMMUNICATIONS AND MEDIA

## Program Details and Logistics

This program integrates digital story telling, oral delivery, and language instruction with educational and fun field trips to assist students in developing their ability to communicate digitally, orally, and in English. Some Specifics:

### Course Work Integrates Applied Media with Language and Culture:

- Video Production and Editing: English Voice Over and Interview Requirements in English
- Communication Theory and Public Speaking
- TOEFL Instruction with Practice Exam
- Additional Possible Content in Tourism, PR, or Entertainment

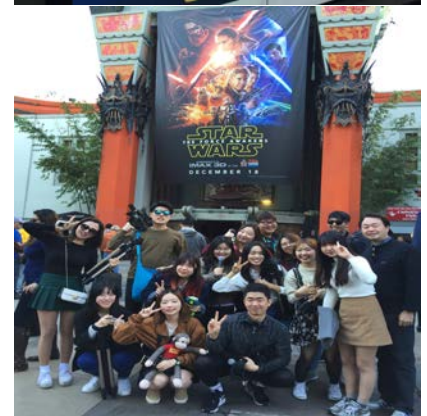


### Field Trips for Video Production and Education. Venues include:

- Hollywood and Santa Monica
- Media Organizations such as NBC or the LA Times
- Huntington Beach and Laguna Beach
- Downtown Disney

### Logistics:

- Lodging in the Cal State Fullerton dormitories or a hotel adjacent to the Fullerton campus.
- Meals in the Cal State Fullerton's food court style cafeteria the Gastronome
- Van service to and from LAX or local airports.



## Contacting the Maxwell Center

To contact the Maxwell Center you can send an email to the Director Dr. Dean Kazoleas at [dkazoleas@fullerton.edu](mailto:dkazoleas@fullerton.edu), visit our website which is listed below, or call us at 657.278.3271. Our address is:

2600 E. Nutwood Avenue, College Park Suite 460-11, Fullerton CA 92834

<http://communications.fullerton.edu/maxwellcenter>