

2024 Strategic plan executive summary

GOAL 1

Ensure the preeminence of learning by addressing the knowledge and skill areas delineated in the appropriate ASHA Standards for the Certificate of Clinical Competence in Speech-Language Pathology.

Objective 1: Partially met: COMD 501 course content and course schedule were reorganized for currency and accommodation for students.

Object 2: Met with the following student outcome data.

Student Outcome Data

On-time program Completion Rates: Expected time of study is 4 semesters plus one or two summer terms.

On-time program Completion Rates

Reporting Period	# Completed within Expected Time Frame	%Completed within Expected Time Frame
2022-2023	36 out of 36	100
2021-2022	30 out of 30	100
2020-2021	30 out of 32	94

Praxis Examination Pass Rates of Test-takers

Reporting Period	# Taking the Exam	% Passed Exam Rate
Sept 2022-Aug 2023	27	100
Sept 2021-Aug 2022	22	100
Sept 2020-Aug 2021	34	97

Employment Rates of Graduates

Reporting Period	Employment Rate in Profession	
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	# of Graduates from prior year	% of Graduates from prior year
2022-2023	30	100
2021-2022	32	97
2020-2021	32	100

GOAL 2

Provide high-quality clinical training with an emphasis on cultural/linguistic diversity and ethical practices.

Objective 1: Met

- The ASHA code of ethics is reviewed in COMD 501: Seminar in Speech-language Pathology during the first semester of their graduate program. Students passed a test on this area with 85% or higher as passing criteria.

Objective 2: Met

- The carpet in the Speech and Hearing Clinic was replaced. To enhance environmental aesthetics thereby artistically representing our philosophical beliefs. The update of the carpet improved functionality and safety for our clients with disabilities. Computers in the workroom were updated to allow accessibility for our graduate clinicians. A new recording system (CVi) has amplified supervisor ability to observe and provide feedback to graduate clinicians. The clinic workroom furniture has been updated to improve accessibility for clinicians.

GOAL 3

Incorporate formative and summative assessment instruments to evaluate student achievement.

Objective 1: Not met

- The annual initial passing rate of the 10 Knowledge and Skills Acquisition (KASA) exams in graduate seminars was 70% or higher in seven KASAs and lower than 70% in developmental language disorders (COMD 577) and swallowing disorders (COMD 543) and in AY 22-23. In COMD 543, 57% of those who did not pass KASA, failed one competency and 43% failed more than one competency. In COMD 577, 19% of those who did not pass KASA, failed one competency and 81% failed more than one competency.

Objective 2: Not met

- Only two graduates (one working in private practice and one in hospital) responded to the Graduate survey responses obtained from AY 21-22 graduates. Due to very small sample and not representing public school setting, data interpretation was difficult.

Objective 3: Not met

- Following the CSUF Assessment and Institutional Research office's recommendation to develop a better assessment method than the administration of multiple choice questions across areas in COMD 476, we are looking into a new assessment methods for undergraduate learning outcome.

GOAL 4

Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.

Objective 1: Met

- Six graduate students from the fall 2022 cohort were selected to participate in the interdisciplinary training with early childhood special education graduate students (Project ABC) and receive \$10,000 for tuition, books, and conference expenses per year for two years from the grant funded by the Office of Special Education Program.
- Two Health Career Opportunity Program (HCOP)-2 students from 2021 cohort participated in retreats and interacted with students in social work, public health and received funding of \$7000 in their second year.
- COMD 544 continued collaboration in Nursing Simulation lab with nursing students.

Objective 2: Not met

Objective 3: Met

- In AY22-23, 4 students worked as a clinic assistants in the Speech and Hearing clinic; 15 students presented research with faculty members at ASHA and CSHA conventions; and 1 student participated in ASHA S.T.E.P program. Five student clubs (NSSHLA, STANCE, AAC, Student Academy of Audiology, Students for Smiles) are actively engaged by hosting national and global speakers and other activities throughout the year
- On October 28, 2022, we hosted a virtual COMD Community Conversation with undergraduate students.
- On April 28, 2023, we hosted a virtual COMD Community Conversation with the 2021 cohort graduate students. During this time, faculty shared their collaborative responses to students' submitted questions and provided listening time to hear students.

- Faculty specializing in AAC responded to school community-engaged needs for electronic books for students with disabilities who required alternative access methods to books, and recruited 10 undergraduate students to be trained on how to write short stories for emergent (pre-K level) to conventional readers (4th grade level); 10 other undergraduates also dedicated time to create literacy materials upon request from special education teachers in one urban school district.
- [A re-commitment to justice, equity, and respect for diversity of all kinds](#) was updated in the department website on February 1, 2023 with collaboration with students, faculty, and staff members in the department.

GOAL 5

Strengthen institutional and community agency collaboration through clinical site connections, educational partnerships, and alumni activities.

Objective 1: Met

- Alumni luncheon was hosted during 2023 CSHA Convos in Anaheim. Alums shared their work and personal stories. Current students, faculty, and Dean Sha joined the luncheon. Additionally, the schools advisory board is comprised of multiple CSUF alumni who are currently employed in local schools.

Objective 2: Met

- Annual advisory board meeting was hosted virtually by credential coordinator (Russell Johnston) on September 27, 2023. Three new members joined the advisory board.

Objective 3: Met

- We place students 100% for off-campus externship placements (public schools and medical/private practice clinics). We continue to add new sites.

GOAL 6

Create an environment where students have opportunities to succeed academically and clinically.

Objective 1: Not met

Documentation of advising needs to be improved. Two of seven faculty members do not meet 100% advising of assigned students. Improvement plan: Monthly accounting and update by individual faculty members of all the student advising sessions; Ensuring updating of ISS and the summary report by the end of every month; Ensuring that the updated documents are in the appropriate Dropbox folder; Seek help if any difficulty is encountered.

Objective 2: Met

- COMD 576 seminar in augmentative and alternative communication and COMD 569 Audiology practicum provided access to advanced technologies and instrumentation support for enrolled students.

Objective 3: Met

- ASHA CCC and RPE application procedures and credential requirements were reviewed in the COMD 501 class. The department chair reviewed ASHA CCC and RPE applications again during exit interviews in the first week of graduate students' final semester for Spring and summer 2023 graduates. The credential-related information was reviewed in COMD 590 class.

GOAL 7

Improve student persistence, increase graduation rates, and narrow the achievement gap for underrepresented students.

Objective 1: Met

- We have only a few students who are on academic probation. The department chair met with them and provided advising.

Objective 2: Met

- Offering more than one section of undergraduate courses and advising during registration helped students to graduate on-time.
- Fall 2019 first-time freshmen admits who graduated in four years (by Summer 2023) [based on "major (latest)" as of 1/30/24]: $\frac{38}{54} = 70.4\%$

Objective 3: Met

- Undergraduate advisor, tenure-track faculty members, and department chair provided advising for undergraduate students. Department chair provided undergraduate advising for walk-ins, via emails, or Zoom meetings during summer 2023. Starting from October 1, 2023, we have a new academic advisor who is dedicated to providing undergraduate major advising.

Objective 4: Met

- Graduate students passed KASAs initially 80% or higher in 8 of 10 KASAs and remediated successfully.

Objective 5: Met

- We had four clinic student assistants in AY22-23. We do not have research assistant position.

Objective 6: Met

- 100% of students completed graduate study in 2.5 years.

GOAL 8

Recruit and retain a high-quality and diverse faculty and staff.

Objective 1: Met

- Six out of nine (66%) full-time faculty members were from diverse background.

Objective 2: Met

- Eligible faculty for promotion were promoted 100%. We have not had any faculty for tenure decision yet.

Objective 3: Met

- Tenure-track faculty who are presenting at ASHA & CSHA received travel support of \$1500 annually.

GOAL 9

Increase revenue through fundraising, entrepreneurial activities, grants, and contracts.

Objective 1: Met

- Two alumni were recognized as alumna of the year during Honors and Awards ceremony on May 13, 2023 at TSU. At least 20 alumni were invited to the ceremony.

Objective 2: Not met

Objective 3: Not met