

DEPARTMENT OF COMMUNICATIONS STUDENT SUCCESS RATES PUBLIC ACCOUNTABILITY REPORT 2026

The Department of Communications produces this Public Accountability Report annually for compliance with accreditation from the Accrediting Council on Education in Journalism and Mass Communication.

ENROLLMENT DATA - ANNUALIZED HEADCOUNT BY CONCENTRATION

	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026
COMM-Advertising	361	369	369	354	333
COMM-Journalism	253	245	260	229	235
COMM-Public Relations	488	479	448	446	484
COMM-Entertain/Tourism	253	246	248	234	256
COMM-Photocomm.	2	1	0	0	0
COMM-Undeclared	134	109	111	122	134
COMM-Grad	43	47	55	73	77
TOTAL	1,533	1,494	1,491	1,457	1,519

BACHELOR'S DEGREES BY Academic YEAR

	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026*
COMM-Advertising	141	144	147	127	124
COMM-Journalism	65	79	60	63	58
COMM-Public Relations	181	201	187	163	151
COMM-Entertain/Tourism	105	85	101	84	81
COMM-Photocomm.	0	3	0	0	1
TOTAL	492	512	495	437	415

*Early estimate of graduates by reporting deadline.

GRADUATION RATES FOR CSUF COMMUNICATIONS MAJORS - FIRST-TIME FRESHMEN

First-Time Full-Time Freshman After 6 Years							
Fall Entry Year	2013	2014	2015	2016	2017	2018	2019
Total Cohort	201	145	157	124	125	107	131
# Graduated in 6 years	160	116	124	89	96	83	106
% Graduated in 6 years	79.6%	80%	79.0%	71.8%	76.8%	77.6%	80.9%
University-Wide Rates	69.0%	68.7%	71.7%	69.3	69.2%	70.2%	67.9%

GRADUATION RATES FOR CSUF COMMUNICATIONS MAJORS - NEW TRANSFER STUDENTS

New Undergraduate Transfer Students After 4 Years							
Fall Entry Year	2015	2016	2017	2018	2019	2020	2021
Total Cohort	285	294	262	219	231	254	203
# Graduated in 4 years	242	259	230	190	199	209	177
% Graduated in 4 years	84.9%	88.1%	87.8%	86.8%	86.1%	82.3%	87.2%
University Rates	79.5%	80.1%	81.9%	80.3%	80.1%	77.2%	79.8%

RETENTION RATES FOR CSUF COMMUNICATIONS MAJORS - FIRST-TIME FRESHMAN

First-Time Freshman Enrolled One Year After Entry							
Fall Entry Year	2018	2019	2020	2021	2022	2023	2024
Total Cohort	109	131	131	103	112	181	140
# Retained in 2nd Year	102	121	122	92	104	167	117
% Retained in 2nd Year	93.6%	92.4%	93.1%	89.3%	92.9%	92.3%	83.6%
University-Wide Rates	87.3%	88.1%	85.3%	84.1%	83.6%	80.9%	83.2%

RETENTION RATES FOR CSUF COMMUNICATIONS MAJORS - NEW TRANSFER STUDENTS

New Transfer Students Enrolled One Year After Entry							
Fall Entry Year	2018	2019	2020	2021	2022	2023	2024
Total Cohort	219	231	254	203	198	179	182
# Retained in 2nd Year	201	211	228	184	178	164	163
% Retained in 2nd Year	91.8%	91.3%	89.8%	90.6%	89.9%	91.6%	89.6%
University-Wide Rates	86.9%	89.6%	87.4%	87.2%	87.9%	91.5%	91.4%

THE CALIFORNIA STATE UNIVERSITY

Bakersfield / Channel Islands / Chico / Dominguez Hills / East Bay / Fresno / Fullerton / Humboldt / Long Beach / Los Angeles / Maritime Academy
Monterey Bay / Northridge / Pomona / Sacramento / San Bernardino / San Diego / San Francisco / San Jose / San Luis Obispo / San Marcos / Sonoma / Stanislaus

GRADE POINT AVERAGES FOR COMMUNICATIONS STUDENTS

	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
Average GPA	3.19	3.18	3.15	3.13	3.10

ENROLLMENT BY ETHNICITY

	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026
American Indian/Alaska Native	1	2	3	4	4
Asian	227	220	212	207	195
Black or African American	41	42	51	58	55
Hispanic or Latino	758	771	798	821	886
Pacific Islander	3	2	2	2	5
Two or More Races	80	77	72	59	59
U.S. Nonresident	62	61	52	34	39
Unknown	33	28	25	24	30
White	330	292	277	251	248
TOTAL	1,533	1,494	1,491	1,457	1,519

*Includes all concentrations for Department of Communications

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