

DEPARTMENT OF COMMUNICATIONS  CAL STATE FULLERTON

SPORTS MEDIA



The **Sports Media Certificate** allows CSUF students, who are interested in a career in sports media, to complete a set of courses that provides **hands-on skills** for a variety of positions within the profession. Students will learn to write, develop, produce, and **host compelling sports features, sports announcing, and in-studio shows** and learn the **business issues** involved in the **modern sports media world**.

SELECT **3** OR **4** OF THESE **4** COURSES

(Required 9-12 units)

COMM 336 Sports Broadcast Journalism

COMM 441 Sports Reporting

COMM 445 Sports Entertainment

HCOMM 370 Sport Communication

YOU MAY SELECT **1** OF THESE COURSES

(0-3 units)

AMST 346 American Culture Through
Spectator Sports

KNES 381 History of Sports, Games, and
Culture

KNES 384 Sport Sociology

KNES 481 The Socio-Cultural Study of the
Olympic Games: Ancient to Modern

KNES 483 Sport, Film, and Culture

MATH 120 Elementary Statistics

MATH 205 Elementary Statistics
Supplement

MKTG 430 Sports Marketing

SOCI 467 Sociology of Sport

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All Department of Communications majors are encouraged to consider completion of one of our pre-professional certificates. The certificates are also open to students from other majors. **A certificate takes the place of the collateral requirements on the COMM degree check sheet.** To learn more, speak to your faculty advisor or visit the College of Communications Advising and Student Success Center (College Park 650-26).

Department of Communications Certificates are open to all CSUF students