

**CSUF - M.A. in COMMUNICATIONS**  
**COMMUNICATIONS IN TOURISM AND ENTERTAINMENT**

Revised 9/2016  
 10 COURSES = 30 UNITS

**PREREQUISITE COURSES**

SHOULD be taken before 500-level courses. These units do NOT count towards M.A. degree.

			Need	In progress	Met
COMM 233	COMM 332	Intro Communications course (choose one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMM 350	COMM 361				
COMM 201	COMM 301	Communications writing course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMM 351	COMM 362				
COMM 410		Principles of Communications Research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* Contact Graduate Program Assistant with any enrollment issues for prerequisites.

**CONCENTRATION CORE REQUIREMENTS**

**3 courses = 9 units**

		Prerequisite	Need	In progress	Met
COMM 500*	Theory and Literature of Communications		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMM 507	Communications Research Design & Analysis	410	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Choose one:					
COMM 508	Humanistic Research in Communications		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMM 509	Social Science Research in Communications				
COMM 525	Advanced Communications Management				
COMM 534	American Media History				

**CONCENTRATION ELECTIVE COURSES**

**6 courses = 18 units**

Choose minimum of 9 units of the following COMM courses:			Need	In progress	Met
COMM 436	Reporting on the Entertainment Industry		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMM 446	Entertainment and Society				
COMM 447	Tourism and Travel				
COMM 448T	Entertainment Industry Studies				
COMM 465	Entertainment Public Relations				
COMM 497T	Event Planning and Management				
COMM 515T*	Professional Problems in Specialized Fields				
COMM 516	Media Audience Behavior				
COMM 541	Film Criticism				
COMM 560	Socio-Cultural Implications of Tourism and Entertainment				
COMM 561	Tourism: Professional Practices and Issues				
COMM 562	Destination Development and Communications				
COMM 563	Tourism Venues and Attractions				
*COMM 515T variable topics course is repeatable, with a different topic.					
Plus up to 9 additional units of 400-/500-level courses:					
_____	400-/500-level course elective		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	400-/500-level course elective		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	400-/500-level course elective		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**CONCENTRATION EXIT OPTION**

**1 course = 3 units**

COMM 597	Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**TOTAL: 10 COURSES = 30 UNITS**