

COMMUniqué



A newsletter celebrating success from the Department of Communications

Fall 2019

Hagihara earns seat in PRSA College of Fellows

Ken Hagihara, full-time lecturer in the Department of Communications, joins a prestigious group of distinguished public relations professionals, the PRSA College of Fellows.

"Election to PRSA's College of Fellows, which is celebrating its 30th anniversary this year, recognizes the many outstanding accomplishments of these accredited members in the areas of leadership, service and contributions to the public relations profession," Debra Peterson, APR, 2019 PRSA Chair, said in a press release.



Hagihara joins 350 active senior professionals and educators as members. To qualify, members must have at least 20 years of experience, hold the Accredited in Public Relations (APR) credential and have demonstrated exceptional capability and accomplishment.

Hagihara joined the Department full time in 2017, bringing two decades of broad and significant professional experience in Southern California.

He has a B.A. in Communications from CSUF and an M.A. from the University of Southern California. ■

Amber Chitty Wilson recognized as 'extraordinary' internship coordinator

Amber Chitty Wilson, internship coordinator for the Department of Communications, was named the 2019 "Extraordinary Faculty Internship Coordinator" by CSUF's Center for Internships & Community Engagement (CICE).

Chitty Wilson was honored at CICE's Community Engagement Awards ceremony in April.

Her work was recognized as an "outstanding example of high impact practices in teaching" and a strong example of community engagement.

Chitty Wilson oversees nearly 700 required internships a year for COMM students. She joined the Department in 2016. Previously, she was director of the media internship program in the CSU Chancellor's Office. ■



Top, Amber Chitty Wilson at Department Awards Ceremony and Commencement; Above, colleagues celebrate Chitty Wilson at the CICE banquet. From left to right, Interim Dean Fink, Assistant Dean Rob Flores, Amber Chitty Wilson, Career Specialist Cassandra Thompson, Student Assistant Justin Marsden, and Department Chair Jason Shepard.

Faculty OK new classes, 5-year plan

The Department of Communications hired six new tenure-track faculty, launched seven new classes and developed a new 5-year Strategic Plan during the 2018-2019 academic year.

Among other highlights, the Department also rolled out new curriculum, including a required digital skills course and four new certificate programs.

Seven new classes OK'd

The Department approved seven new courses during the 2018-2019 academic year that are working their way through the university's curriculum approval process.

Sports Reporting (COMM 441): Advanced reporting and writing skills in sports reporting, which combines an

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COMM wins dozens of awards for student journalism

Student journalists in the Department of Communications won dozens of state, regional and national awards in 2018-2019.

Al Dia won for excellence in TV news from the Broadcast Education Association (BEA).

Lecturer **Jesus Ayala** serves as faculty adviser.

Tusk Magazine won several awards, including first-place best magazine from the California College Media Association (CCMA), and the College Media Association (CMA).

Dr. Chelsea Reynolds serves as faculty adviser.

The Daily Titan won more than 30 awards for its journalism, including first-place best in show from the Associated Collegiate Press (ACP), nine awards from the California College Media Association (CCMA), 11 awards from the California News Publishers Association (CNPA), and several awards from the College Media Association



Department Chair Dr. Jason Shepard, Lecturer Jesus Ayala, Dr. Chelsea Reynolds and Lecturer Walt Baranger attended the College Media Association's Spring Convention in New York City in March, where student journalists won several awards.

(CMA) and the American Scholastic Press Association. The Daily Titan advertising staff won seven awards the College Media Business and Advertising

Managers (CNBAM).

Lecturers **Walt Baranger** and **Michelle Kurland** serve as editorial and advertising advisers. ■

Faculty launch new classes, approve new Strategic Plan

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awareness of techniques and resources with an abundance of writing models and field experiences.

Fullerton Arboretum (COMM 497T): Students develop and execute communications plans and tactics for the Fullerton Arboretum.

Sports Broadcast Journalism (COMM 336): Students develop expertise in sports reporting, anchoring and producing for television sports programs; produce Titan Sports in the studio and a live athletic event on campus; and have opportunities to learn play-by-play and sideline reporting.

Border Reporting (COMM 438T): Students examine and report on US-Mexico border issues participate in a mandatory reporting trip to the border.

TV News Magazine (COMM 432): Students learn how to structure, shoot, write and edit in order to create compelling long-form video newsmagazine stories and study advanced production techniques as well as advanced field producing and directing skills.

Politics in the Mediasphere (COMM

339): The course examines the collective political ecology of the world's media, including newspapers, magazines, television, radio, film, advertising, press releases, political websites, blogs and social media in view of the current political climate and campaigns.

Sports Entertainment (COMM 445) Students examine the evolving relationship between media and sports, including historical media events, influential sports broadcasters and executives, and important trends and issues that may affect the entertainment value in various sports.

Strategic Plan Approved

The Department of Communications faculty unanimously approved a new Department Strategic Plan. The plan outlines the faculty's collective goals, priorities and objectives through 2024.

The Department plan adheres closely to the University's Strategic Plan, organized around four commitments: to a transformational Titan experience, to student success and completion, to faculty and staff diversity and success,

and to our learning environment and legacy.

The faculty approved the plan in May, after working on it during the 2018-2019 academic year. Faculty brainstormed strengths and opportunities in the fall, through surveys, discussion groups and written feedback. Ideas were synthesized and refined in the spring through discussions and open forum meetings.

New faculty hires

The Department hired six new tenure-track faculty to begin in August 2019. **Elise Anguizola Assaf** (Chapman University) and **Cylor Spaulding** (University of Miami) will teach public relations courses. **Miya Williams Fayne** (Northwestern University) joins in entertainment and tourism communications. **Roselyn Du** (University of North Carolina-Chapel Hill) and **Jeremy Shermak** (University of Texas-Austin) will teach communication research methods. And **Gayle Jansen Brisbane** (University of Colorado-Boulder) will teach journalism courses. ■

Stein, Thompson named distinguished faculty of year



Department Chair Dr. Jason Shepard (left) and Interim Dean Ed Fink (right) congratulate Bill Thompson and Dr. Andi Stein for being selected as the 2019 distinguished faculty of the Department of Communications at the Department's Awards & Scholarships Dinner in April.

The Department of Communications honored **Dr. Andi Stein** as the 2019 Distinguished Full-Time Faculty Member and **Bill Thompson** as the 2019 Distinguished Part-Time Faculty Member. Both were recognized at the Awards & Scholarships Dinner in April, and Dr. Stein spoke at the Department of Communications' Commencement Ceremony in May.

In her 19 years as a faculty member in the Department of Communications, Dr. Stein has served in several leadership roles in the Department, including journalism concentration coordinator and graduate program director.

She has taught at least 19 courses in the Department of Communications, ranging from undergraduate journalism, public relations, and entertainment and tourism courses to graduate courses and university honors and public speaking courses.

She teaches in the Fullerton Honors program. She has won national fellowships and research awards. She has won university-wide recognition awards for teaching, service and research – embodying excellence in all pillars of the profession.

Dr. Stein continues to be one of

the most productive members of our faculty and has more than 70 publications and presentations to her credit.

Dr. Stein was hired in the Department of Communications in 2000. She has a Ph.D. from the University of Oregon, an M.A. from the University of North Carolina at Chapel Hill and a B.A. in journalism from George Washington University.

Bill Thompson has been teaching part-time at CSUF for 10 years. He teaches COMM 321: Studio Photography and COMM 421: Advanced Studio Photography.

He jokes that COMM 421 "is the class where we do not allow any crappy photos." Each week, the students rank the photos/solutions against each other so every student knows where they stand against their peers. Each assignment has a required invoice that is also evaluated openly in view of other students so they get a feel for billing for services.

Thompson loves to bring his real-world experience into the classroom. He graduated from ArtCenter with a BFA and started out as a freelance photographer. Eventually, he opened his own agency, pencilboxstudios.com. ■

Faculty elected to AEJMC leadership

Two faculty members in the Department of Communications were elected to leadership ranks in the Association for Education in Journalism and Mass Communication at its annual conference in Toronto in August.

Dr. Chelsea Reynolds was elected vice head of the LGBT Interest Group and teaching chair of the Cultural and Critical Studies Division.

Dr. Miya Williams Fayne was elected secretary of the Minorities and Communication Division. ■



Avni leads advertising students at bootcamp

Department of Communications advertising students took home first, second and third place for their creative brief presentations at The One Club's Creative Boot Camp hosted by 72andSunny.



Students from around the Los Angeles area participated in a 4-day intensive workshop that introduced them to the process of creating an advertising campaign for real clients from top agencies.

Lecturer **Assaf Avni** joined the bootcamp as a mentor and worked with about 50 different CSUF students. For most students, it was a once-in-a-lifetime opportunity to experience what it was like to work for one of the best ad agencies in the world. ■



Fellows named Boy Scouts Citizens of Year

Dr. Tony Fellow and Clara Potes Fellow have been named "Citizens of the Year" by Greater Los Angeles Boy Scouts of America, San Gabriel District.

Clara has volunteered for 10 years for the Boy Scouts supporting fundraising activities. She also is a member of the Pasadena City College Foundation and the Arcadia Methodist Hospital Foundation's Planned Giving Committee.

Tony is president of the Pasadena City College Board of Trustees, and secretary of the Upper San Gabriel Valley Municipal Water District. ■



Coal and Ad Club visit NYC

Carolyn Coal accompanied AdClub's executive board members to two of New York's biggest ad agencies during Winter Break.

AdClub alum Josue Rodriguez (2015) hosted the club on a two-hour tour of Droga5 and its on-site production arm, Second Child. The tour was followed by a presentation and Q&A with ad execs and producers.

At Outfront Media, the board got a sneak peek at the agency's newly unveiled media center,

Both agencies shared internship opportunities with the group and encouraged the board to apply. ■



Veteran COMM faculty retire

Three long-time Communications professors with nearly 90 combined years of service to Cal State Fullerton officially left the university in Spring 2019, ending their participation in the Faculty Early Retirement Program.

Dr. Fred Zandpour joined the Department of Communications in 1988. He is a former associate dean of the College of Communications, and he taught advertising courses. Zandpour has a Ph.D. in Communication from the University of Washington.

Dave DeVries joined the Department of Communications in 1983. He taught photography and visual communication classes. He has an MFA in photography from the University of Iowa.



Dr. Diane Witmer joined the Department of Communications in 1997. She is a former elected Department Chair, and she taught courses in public relations. She has a Ph.D. in Communications Arts & Sciences from the University of Southern California.

Also, **Dr. Kuen-Hee Ju-Pak** announced her retirement from the full-time ranks to begin the FERP program this fall. Ju-Pak joined the Department in 1995 and has taught advertising courses. She has a Ph.D. in advertising from the University of Texas-Austin. ■

Shepard receives distinguished alumni award from alma mater



Dr. Jason Shepard received the Sharon Dunwoody Early Career Award and spoke at the Alumni Awards Ceremony at the University of Wisconsin-Madison in April about the transformative role of education.

Dr. Jason Shepard, department chair, was honored with a distinguished alumni award from the School of Journalism and Mass Communication at the University of Wisconsin-Madison in 2019.

Shepard was one of two recipients of the inaugural Sharon Dunwoody Early Career Award, honoring Ph.D. graduates who demonstrate excellence in teaching and research within 10 years of graduation. ■

Shults named JACC volunteer of the year

Department of Communications part-time lecturer **MaryAnne Shults** was awarded the Journalism Association of Community Colleges Volunteer of the Year for 2018-19.

Shults was recognized by the JACC Board of Directors and the award was announced at the state convention in Sacramento in March.

"I didn't expect it," said Shults, who also got her B.A. (2011) and M.A. (2014) in Communications at CSUF. "I was extremely honored but it was a complete surprise."



JACC depends on volunteers to operate many of the activities of the organization. The Volunteer of the Year Award is meant to recognize an outstanding volunteer for their work during the school year. Volunteer of the Year is one of seven special awards announced. In 2007 CSUF played a small part in leading her to get involved at JACC.

"[I] went to [a] regional conference at CSUF and state convention. I saw the value of the organization from the perspective of both a student, adviser and workshop presenter," says Shults. "In between, I also served as a convention volunteer when I was a student at CSUF with some of my fellow Daily Titan staffers and that escalated my motivation to teach."

Shults was selected for the Volunteer of the Year Award because of the work she's done with the organ-

ization's website in addition to her work structuring and judging the convention's On-The-Spot Social Media Contest remotely. She first became involved with JACC while a student at Saddleback College where she became a convention volunteer and workshop facilitator/presenter after starting graduate school at CSU Fullerton. She finished her B.A. at CSUF with honors (Cum Laude) and was a member of Kappa Tau Alpha. She is glad that she got an opportunity to teach at CSUF.

Shults credits her professors at CSUF for being an example of how to transition into teaching in a college classroom.

"I have to compliment all my professors at CSUF, both during my undergrad and graduate education, because they never lowered the bar and they demanded students push harder to be the best they can be," says Shults. "It's often not what you learn from a book, but from putting yourself out there and stepping outside your comfort zone. I kept a stencil pad that has a line down the middle of 'I wanna be just like this person,' or 'I wanna have the traits of this professor.' I did not have a professor I didn't like at Cal State Fullerton. They all were unique and they all had their own value of what they gave me. ... I really feel they gave me the individual attention that I needed. Especially being a non-traditional student." ■

Coal wins screenplay award

Carolyn Coal's newest screenplay has been recognized for excellence.

The screenplay "Party Lines" won the Los Angeles Television Script and Film Festival Award for Best Un-Produced TV Script.

Coal was recognized at an event at the Whitefire Theater in Sherman Oaks in June.

The screenplay is about a 25-year-old YouTube star who becomes president. ■



COMM hosts Latin American journalists



Walt Baranger, Department lecturer, coordinated a conference for Latin American journalists on campus, held by InquireFirst, a nonprofit journalism advocacy organization. The Latino Communications Institute and the CSUF Latino Journalists Club were partners for the week long event in January. Kicking off the event were Interim Dean Ed Fink, lecturer Jesus Ayala, student Regina Yurrita, LCI director Inez Gonzalez, InquireFirst President Lynn Walker, and Department Chair Jason Shepard.

Amaro-Bussey serves 25 years



Jenny Amaro-Bussey (above, with her husband Michael Bussey) was recognized for 25 years of service to CSUF at the university's annual Awards Program in April. Amaro-Bussey worked in facilities and the Faculty Development Center before working for many years as administrative support coordinator in the Department of Sociology. She joined COMM in 2015.

Faculty present research at conferences

Department of Communications faculty gave presentations and published scholarly and creative activity during the first half of 2019. Among the highlights:

Jesus Ayala co-led a presentation titled "Lights, Camera, Social Action" at the College Media Association's Spring National College Media Convention in New York City in March. Ayala presented on a panel titled "Bilingual Media Education on the Road: Travel, Partner, Create," at the Broadcast Education Association Annual Convention in Las Vegas in April.

Walt Baranger gave a presentation titled "Life in Foreign Bureaus" at the College Media Association's Spring National College Media Convention in New York City in March.

Dr. Christina Ceisel presented a paper titled "Globalized Nostalgia: Travel as a Cubist Approach to Knowledge" at the 14th International Congress of Qualitative Inquiry in Urbana/Champaign, IL, in May. Dr. Ceisel presented papers titled "Performing Progressive Neoliberalism and Reactionary Populism: Airbnb and the Cultural Politics of Homesharing



Regulation" and "Globalized Nostalgia and the Performance of Nationalism in Galicia, Spain" at the 2019 Cultural Studies Association Conference in New Orleans, LA in May/June. Dr. Ceisel presented a paper titled "Globalized Nostalgia and the Politics of Place: Popular Culture in Post-Crash Galicia, Spain" at the International Association of Media and Communication Research Conference in Madrid, Spain, in June.

Dr. Emily Erickson presented a paper titled "Transformative Variations: The Uses and Abuses of Transformative Use Doctrine in Right of Publicity Law" at the Broadcast Education Association Annual Convention in



Walt Baranger, Daily Titan editorial adviser and former New York Times senior editor, gave a presentation about working in foreign news bureaus at the spring convention of the College Media Association.

Las Vegas, in April.

Dr. Miya Williams Fayne presented a paper titled "Adapting to Change: Rethinking Advocacy in the 21st Century Black Press" to the Minorities and Communication Division at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC) in Toronto, Canada in August. The paper was awarded second place in the student paper competition.

Dr. Anthony Fellow presented a paper titled "They're Stealing Our Pantaloons: Women Journalists in the Civil War," at the Hawaii International Conference on Arts and Humanities in Honolulu, Hawaii, in January, and Dr. Fellow served on a panel titled "Gaming Tech in News Coverage: Legal and Policy Issues," at the annual convention of the Broadcast Education Association (BEA) in March.

Dr. Dean Kazoleas presented a paper titled "Reputational Cross-Fire: Conservatives on College Campuses in the Age of ANTIFA and the Radical Left" at the Character Assassination and Reputation Politics Conference in Fairfax, VA in March.

Dr. Cynthia King published a chapter titled "Comedy in Action" in *A Companion to the Action Film*, published in 2019 by Wiley-Blackwell.

Michelle Kurland led a workshop titled "Increasing Engagement Through Marketing and Special Events" at the National College Journalism Convention in La Jolla, California in March.

Micheal McAlexander published a chapter titled "Postmodernism in Action Movies" in *A Companion to the Action Film*, published in 2019 by Wiley-Blackwell. McAlexander also served on a panel titled "Video Games as Research: Discussing Upcoming Research and Methods," sponsored by the Entertainment Studies Interest Group and the Communication Technology Division, at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC) in Toronto, Canada in August.

Dr. Henry Puente published a chapter titled "Pantelion Films and the Latinx Spanish Language Film Marketplace" in the book *Latinx Cine in the Twenty-First Century*, published in 2019

Faculty publish in books and journals

by the University of Arizona Press.

Dr. Penchan Phoborisut presented a paper titled "Reassertion of Authoritarian Values in the Narratives of the Thai Cave Rescue," at the Association of Asian Studies in Asia Conference in Bangkok, Thailand in July. Her other research "East Asia in Action: Contesting the Big Brother: Joshua Wong, Protests, and the Student Network of Resistance in Thailand" is to be published in USC Annenberg Press's academic journal *International Journal of Communication* this fall. Dr. Phoborisut gave an invited presentation titled "Thailand Update" at a conference organized by Columbia University's Weatherhead East Asian Institute and the New York Southeast Asian Network, in New York, NY, in March. She also gave an interview to Thailand's independent media, *Prachatai.com*, on the topic, "Understanding the media and finding a safe solution in the age of witch-hunts," and the BBC Thailand on the topic of the "Digital Footprints and Job Application."

Dr. Waleed Rashidi presented a paper titled "Now available on cassette—again: Record Retailer Experiences of Current Cassette Tape Sales," at the 40th Annual Music and Entertainment Industry Educators

Association Summit in Nashville in March. Dr. Rashidi gave a presentation titled "The Art of the Review" at the



Journalism Association of Community Colleges Annual State Convention in Sacramento in March. Rashidi gave a presentation titled "DM us at our PO BOX?: A Review of 1990s Punk Singles' liner Notes" to the Punk Culture division at the 49th annual Popular Culture Association Annual Conference in Washington, D.C. in April.

Dr. Chelsea Reynolds co-led a presentation titled, "Lights, Camera, Social Action" at the College Media Association's Spring National College Media Convention in New York in

March. Reynolds gave a co-authored panel presentation titled "Social Justice, Journalism, and Finding a Voice for Untold Stories" for the Cultural and Critical Studies Division and the Minorities and Communication Division; served on a panel titled "#SocialJustice as Branded Content: The Politics of Visibility" for the Commission on the Status of Women and the Magazine Media Division; served on a panel titled "Using Media History to Contextualize Current Events: Providing a More Nuanced Understanding of Today's News," for the History Division and the Cultural and Critical Studies Division; and moderated the top research papers panel and a panel titled "Queerbaiting and Rainbow-washing: Have Corporate Media Improved Representation or Co-opted LGBTQ Communities?" for the LGBT Interest Group at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC) in Toronto, Canada, in August.

Dr. Jason Shepard gave a presentation titled "Media Law Update 2019" at the Mid-Winter Faculty Conference of the Journalism Association of Community Colleges in Cambria, CA in February. Dr. Shepard gave a presentation titled "Tips for Advisers: Working With Administrators" at the College Media Association's Spring National College Media Convention in New York City in March. Dr. Shepard gave a presentation on panel titled, "Generating the Nexus: The Student-run Firm as an Integrative Learning Solution to Broadcast and Video Pedagogy" at the Broadcast Education Association Annual Convention in Las Vegas in April. Dr. Shepard published "Anonymous Sources and Source Confidentiality" in the *International Encyclopedia of Journalism Studies*, published by Wiley-Blackwell in 2019. Dr. Shepard published two articles in California Publisher, "Libel Lawsuits Targeting Vile Conspiracy Theories" in Spring 2019 and "Prior Restraint Still Makes Important Stories a Hassle" in Winter 2019.

Dr. Doug Swanson's sabbatical in Fall 2018 resulted in publications and a conference presentation focusing on Generation Z students. "Generation



Dr. Chelsea Reynolds and Jesus Ayala led a workshop at the College Media Association convention in New York City in March.



Dr. Penchan Phoborisut gave a presentation at the Association of Asian Studies in Asia Conference in Bangkok, Thailand in July.

Z Perceptions of Student Learning in a Student-Run Agency" was published in June by *Teaching Journalism & Mass Communication*. "Generation Z Student Self-Assessment in a High-Impact Practice Course" was presented at the 2019 WASC

Academic Resources Conference in April. "The Growing Popularity of Student-Run Agencies" was published in the January 2019 issue of



O'Dwyer's. Also, Dr. Swanson moderated a virtual panel discussion for AEJMC's PR Division that focused on the how-to's of starting and developing a student-run agency. More than 60 educators joined in for the hour-long Q&A or watched it later on playback. Dr. Swanson's article, "Finding Solidarity in the Era of 'Blame the Media'" was published in January by *College Media Review*. ■

Georges receives Rick Pullen award

Full-time lecturer **Beth Georges** was one of two faculty recipients of the Rick D. Pullen Academic Excellence Award in 2019.

Named for the longtime dean of the College of Communications, the award honors a faculty member who demonstrates “exceptional commitment to teaching and service,” based on contributions to “teaching and enhancement of the learning environment.”

A Titan herself (she earned her M.A. in Communications at CSUF), Georges has taught and mentored thousands of CSUF students since she joined the Department of Communications as a full-time lecturer in 2002.

She has been a primary instructor in both the journalism and entertainment and tourism communications concentrations, and she has also written textbooks, including *An Introduction to the Entertainment Industry* (Peter Lang) and *Workbook for Broadcast News Writing for Professionals* (Marion Street Press).

Georges came to CSUF with an impressive array of professional accomplishments before she entered academia full-time. She spent more than 15 years working in television, including anchoring and reporting for five years for the Orange County Newschannel and five years as a senior show producer for E! Entertainment Television for the shows *E! True Hollywood Story*, *Behind the Scenes*, *Assignment E!*, and *Royalty A-Z*.

Much of the success of COMM’s broadcast journalism program is attributable to Georges’ leadership. After she was hired in 2002, she proposed, developed and launched a broadcast journalism capstone that produces a live news program called *OC News*. The program airs twice a week and needs sustained management for budget, personnel, equipment and distribution,



Dr. Jason Shepard, department chair, surprised Beth Georges with news that she received the Rick D. Pullen Academic Excellence Award at COMM Week in April.



From left to right, Dr. Jason Shepard, Beth Georges, Micheal McAlexander, and Associate Dean Dr. Deanna Leone, celebrate with Georges.

all of which Beth coordinates. That experience has contributed to significant professional expertise of COMM students.

It is common when a student wins a major award or gives a keynote commencement speech that Georges is singled out as being that student’s single most important mentor.

Georges has also played an instrumental role in developing internship pipelines to most television stations in Los Angeles. The newsroom of NBC4, for

example, is awash with Titans – both interns and full-time employees.

Beyond creating a broadcast journalism capstone program of national prominence – last year it won a top broadcasting award from the leading professional organization, the Broadcast Education Association, for example – Georges has created several other major High Impact Programs. For many years, she supervised and produced segments for the CSUF/KCET joint project *OC Insight*. She served for several years as the adviser to the CSUF chapter of the Society of Professional Journalists. She developed *Titan Sports Recap*, a broadcast program that covers Titan Athletics.

This has provided crucial experience for our students interested in sports broadcasting.

Notably, Georges also created *Al Dia*, a Spanish-language news program that has drawn national accolades for its innovative approaches, real-world experiences and high profile partnerships.

For many years, Georges served in important leadership roles in CSUF’s recruitment of community college students. She served on the board of directors for the Journalism Association of Community Colleges and received the organization’s Distinguished Service Award in 2009.

Georges has chaired the Department’s Awards Committee for years, which is charged with putting on a 300+ person dinner and ceremony that is the penultimate highlight of the academic year, second to commencement.

Additionally, for many years Georges has coordinated and led the Department’s summer new student orientations and transfer student orientations – a commitment that has her on campus most weeks during the summer, advising hundreds of students. ■

Rogers honored for advising excellence

Tammy Rogers, who has advised many thousands of Department of Communications students over her 17 years as advisor extraordinaire for the College of Communications, was recognized with a Titan Excellence Award by the University and with the Campus Partner Award by the Department in spring 2019.

CSUF President Fram Virjee presented Rogers with a Titan Excellence Award at the University Awards Program on April 11.

Additionally, Rogers was awarded the Campus Partnership Award by the Department at its Awards Dinner on April 25.

The awards recognized Rogers' commitment to student success over her 17 years of service with the College, including her instrumental role in the College's high graduation and retention rates.

The College's graduation and retention rates also underscore Tammy's successes. The College's first-time freshman 4-year graduation rate is 41.3% (compared to 25.5% university-wide).

"If the cliché is true that it takes a village to raise a child, certainly Tammy is the village elder of our student success community in the College," Department Chair Dr. Jason Shepard wrote in the nomination letter. "If any single person is most integrally involved in all facets of strategies to shorten students' time to graduation in the College, it is Tammy."

Rogers was hired at CSUF in 2002 as an academic advisor for the College.

In 2014 she transitioned to a newly created role as the College's graduation specialist. She is also a key member of the College's advising center and the most senior member of the College's Student Success Team.

From providing one-on-one academic advising and reviewing gradu-



Dr. Jason Shepard, department chair, and Dr. Ed Fink, interim dean, surprise Tammy Rogers with news that she won two awards this spring for her work as the graduation specialist for the College of Communications.



Tammy Rogers, graduation specialist for the College of Communications, was one of four recipients of the Titan Excellence Awards in 2019.

ation readiness for the College's 3,500 students to coordinating university bureaucracies and ensure smooth implementation of curriculum changes, Tammy's consistency, integrity and attention to detail have undoubtedly solved thousands of problems and issues over her nearly two decades of work at CSUF.

Having an academic background in student development in higher education, counseling and student affairs, Rogers advises students with a holistic view of their educational and developmental needs. In addition to ensuring she provides accurate advisement information about major and degree requirements and university policies, she readily builds rapport with students and is sensitive to students' diverse backgrounds. She has completed campus programs, including LGBTQ Safe Space and Vet Net ally trainings, to create an inclusive environment for students.

A related student example: the Daily Titan published an article about a student who fulfilled her dream of studying abroad. In the story, the student cited Rogers as the reason she successfully studied abroad (SKEMA in France); she is African-American and stated that she felt that she encountered obstacles to studying abroad because she was a person of color.

Rogers has also been a leader in effectively managing administrative support changes, helping coordinate efforts among disparate units and offices as various curriculum and enrollment systems and proposals for change come and go. Her expertise, experience, wisdom and integrity have made some changes go much more smoothly, and they have also stopped bad ideas from being implemented to the detriment of programs and students.

Many faculty and staff have said that Tammy is a crucial and indispensable sounding board for help and advice. Her strong personal work ethic means she is always willing to work beyond her role and does not hesitate to take on new tasks and more work. She is always open to partnering with others and support areas of need outside of her job description. ■

COMM inducts students into Kappa Tau Alpha



The Department of Communications inducted 25 Communications students into the national Kappa Tau Alpha Honors Society in May.

Students invited to join were among the top 10 percent of their graduating class.

COMM's KTA chapter is named for former Department Chair **Dr. Terry M. Hynes**.

Dr. Andi Stein has served for many years the chapter advisor. ■

Moe's blog named best by OC Press Club

Part-time instructor **Jackie Moe** received the 1st place award for "Best Blog of Orange County" by the OC Press Club's Excellence in Journalism Awards on June 20. Her website BackstageSoCal.com features original articles covering entertainment around Orange County, including unique and exclusive interviews with celebrities, musicians and artists. ■



McAlexander wins award

Micheal McAlexander's feature screenplay "Lockdown" was awarded "Best of Conference" in the Feature Narrative/Hour Pilot category at the 73rd Annual University Film and Video Association Conference. Lockdown is an action story about a group of terrorists who assault a college campus. ■



Journalism grads inducted into Alumni Wall of Fame

The Department of Communications inducted two new distinguished alumni into its Alumni Wall of Fame in 2019.

Robert Guaderrama, a 2010 graduate who is now a television anchor/reporter in Orlando, accepted the award at the Department's Awards and Scholarships Dinner, where he served as emcee.

Kilmeny Duchardt, a 2008 graduate who is a Washington, DC-based anchor of TRT World, a Turkey-based English news network, accepted the award at the Department's Commencement, where she gave the keynote address.

Guaderrama joined FOX35 in Orlando in March, 2019 as the politics and finance reporter and fill-in anchor. Previously, Guaderrama was a morning show reporter in Cincinnati covering weather and breaking news. He has also worked in El Paso and Midland, Texas.

Guaderrama's work has been recognized with several awards including an Emmy Award in 2018 for his coverage of a trial of an officer-involved shooting death in Cincinnati. He has also won an Excellence in Journalism Award from the National Association of Hispanic Journalists in 2017 for Latino issues reporting



Kilmeny Duchardt, a 2009 graduate and anchor of TRT World, gave the keynote address at the Department's Commencement in May.



Robert Guaderrama, a 2010 graduate and reporter/anchor in Orlando, emceed the Department's Awards and Scholarships Dinner in April.

and two Texas Association of Press Broadcaster's Awards in 2015 for beat reporting and anchoring.

He was born and raised in San Diego, and he graduated with honors from CSUF.

Duchardt has more than 15 years of experience in the broadcast television industry. She is TRT World's Washington, DC-based news anchor for the channel's U.S. prime time news bulletins. The international English-language news network streams globally, and broadcasts to more than 190 countries.

She joined the network in 2015 as a foreign correspondent based in Istanbul, covering the War in Syria and the Israel-Palestinian conflict. She followed the refugee crisis throughout Europe, and later deployed back to the U.S. to cover the 2016 presidential election.

After graduating from CSUF in 2008, Duchardt went on to work for the Associated Press and Reuters as a field producer, covering the Newtown, Connecticut shooting, the Boston bombing, Hurricane Sandy, the annual United Nations General Assembly and more. She continued her career with Al Jazeera America in New York and its sister channel in Doha, Qatar. ■

From left to right: Regina Yurrita, Anthony Ramirez, Diane Ortiz, Korryn Sanchez, Gabriela Hernandez, Kara Kessener, Harrison Faigen, Morgan Love, Dr. Jason Shepard



The Department of Communications would like to congratulate our 2019 awards and scholarships winners!

AWARDS

Outstanding Students

Chelsea Anne Montefalcon, Advertising
 Brooke Conlin, Entertainment/Tourism
 Jason Rochlin, Journalism
 Brooke Paz, Public Relations
 Eri Whiting, Photocommunications

Professional Promise Students

Jazmin Robles, Advertising
 Valerie Ng, Entertainment/Tourism
 Harrison Faigen, Journalism
 Brooke Paz, Public Relations
 Jessica Ruiz, Photocommunications

Outstanding Graduate Students

Eric Warren, Professional Communications
 Nathan Jeffers, Research/Theory
 Alexandria Roden, Tourism and Entertainment
 Justin Marsden, Teaching/Research Assistant

James Jordan Award for Outstanding Scholarly Achievement

Chelsea Anne Montefalcon

J. William Maxwell Outstanding Communications Student

Jason Rochlin

Gerhard Friedrich Award for Exceptional Professional Promise

Harrison Faigen

Department Chair Leadership Award

Harrison Faigen
 Hannah Haeger
 Cameron Henry
 Gabriela Hernandez
 Kara Kessener
 Morgan Love
 Diane Ortiz
 Anthony Ramirez
 Korryn Sanchez
 Regina Yurrita

Commencement Student Speaker

Chelsea Anne Montefalcon

Commencement Leaders

Sivan Palmon, Advertising
 Diana Rodriguez, Entertainment/Tourism
 Brandy Flores, Journalism
 Caroline Salinas, Photocommunications
 Samantha Cabral, Public Relations

Campus Partnership Award

Tammy Rogers

Alumni Wall of Fame Inductees

Kilmeny Duchardt
 Robert Guaderrama

Distinguished Communicator Award

Ingrid Otero-Smart

James P. Alexander Outstanding Communications Internship Site

Gainz Box

Distinguished Part-Time Faculty Award

Bill Thompson

Distinguished Faculty Member

Dr. Andi Stein

SCHOLARSHIPS

The Society of Professional Journalists Scholarship

Alexie Aguayo

John Stewart Memorial Scholarship

Stephanie La Vau
 Brahma Mae Muldez
 Michael Quintero
 Angel Ramirez
 Yvonne Villasenor

Tom Pasqua Memorial Scholarship

Kason Clark

Gary Granville Memorial Scholarship

Dominic Torres

Barbara K. Rickard-Riegle Broadcast Journalism Fund

Tania Thorne

Myles Atlas Memorial Scholarship

Chau Le

Advertising Scholarship

Chelsea Anne Montefalcon

Miven Venture Partners Scholarship

Julia Mitchell

The V.J. Lovero Photojournalism Scholarship

Julia Mitchell

Titan Shops/Titan Bookstore Scholarship

Paul Barquin
 Zen Zielke

James Alexander Scholarship

Ji Young An

Terry Hynes Scholarship

Alexie Aguayo

David Little Scholarship

Alexandra Chadwick

Laura Min Brooks Comm Week

Samantha Maurice-Africa
 Valerie Ng

Jay Berman Daily Titan Scholarship

Dominic Torres

Ingrid and Jordan Smart Scholarship

Daniela Rivera

Guadalupe Austin Scholarship

Chloe Van Stralendorff

Alfred and Louise Hewitt Journalism Scholarship

Christian Aguilar

Edgar P. Trotter Scholarship

Leslie Cano

Vikki Vargas/NBC4 Broadcast Journalism Scholarship

Tania Thorne

John and Jessie Maxwell Communications Scholarship

Ji Young An
 Christian Aguilar
 Jhonathon Aguirre
 Karina Bataz
 Emeline Beltran
 Leslie Cano
 Kimberly Cruz
 Harrison Faigen
 Danna Vasquez Herrera
 Grace Kim
 Stephanie La Vau
 Chau Le
 Alexis Martinez
 Baylee Maust
 Kristine Miranda

Julia Mitchell
 Chelsea Anne Montefalcon
 Brahma Mae Muldez
 Duong Nguyen
 Derek Opina
 Kim Pham
 Somer Piper
 Michael Quintero
 Tania Thorne
 Dominic Torres
 Yvonne Villasenor
 Jacquelyn Wallace
 Zen Zielke
 Angela Zubia

LEANING INTO THE FUTURE

We are one of the nation's largest comprehensive mass communications programs because we are always moving forward

- > An extraordinarily diverse student body of 2,000 students specializing in concentrations in journalism, public relations, advertising, and entertainment and tourism communications
- > 70+ full- and part-time faculty who are leaders in the profession and academy
- > Located in the second-largest media market in the country with a program focused on high-impact practices, including required internships and capstone courses focusing on professional skills
- > Awarding winning student media, including a student-run newspaper and website, the Daily Titan; a magazine and website, Tusk Magazine; broadcast news shows OC News and Spanish-language Al Dia; and a student PR/Ad agency, PRactical ADvan-tage Communications
- > An M.A. in Communications with three concentrations: Professional Communications, Communications in Tourism and Entertainment, Mass Communications Research and Theory
- > Accredited since 1971 by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) and certified since 2002 by the Public Relations Society of America's Certification in Education in Public Relations (CEPR)



Elise Anguizola Assaf
Chapman University | Teaching public relations, researching PR education and disability studies



Gayle Jansen Brisbane
University of Colorado | Veteran TV anchor teaching and researching journalism/sports broadcasting



Roselyn Du
University of North Carolina | Teaching communications research and researching global media, data journalism and public opinion



Miya Williams Fayne
Northwestern University | Teaching entertainment/PR and researching digital media and the black press



Jeremy Shermak
University of Texas | Researching science, risk and sports communication, and teaching research methods and journalism



Cylor Spaulding
University of Miami | Teaching public relations and researching PR in history, religion and the LGBT community

