

Welcome to California State University Fullerton Day



College of Communications

Welcome Team



Dr. Bey-Ling Sha, APR
Dean



Dr. Deanna Leone
Associate Dean



Robert Flores
Assistant Dean

Session Overview

Technology Tips

Welcome to the College of Communications

- Meet some College leaders, faculty and staff
- Explore the majors, minors, certificates, and credentials
- Learn about College highlights, centers, and institutes

Student Success and Involvement Opportunities

- Meet Your Student Success Team
- Make the most of your college experience
- Get ready for life after college

Moderated Questions and Answers

Closing Remarks and Next Steps

Technology Tips

Zoom Webinar

- You see us; we can't see you
- Use the Q&A function if you have a question
- Participate in the polls, because this helps us tailor this presentation for you

- *Poll #1: Are you coming to college as a First-Year Student or Transfer Student?*

- *Poll #2: Where are you from? Are you from Orange County; California (but not Orange County); the U.S. (but not California); or outside the U.S.?*

Welcome to the College of Communications

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- *Poll #3: What's your intended major or interest area within the College of Communications?*
- Learn about College highlights, centers, and institutes

Department Chairs & Center Directors



Dr. Garry Hart
Cinema & Television Arts



Dr. HyeKyeong Seung
Comm Sciences & Disorders



Dr. Jason Shepard
Communications



Dr. Jon Bruschke
Human Comm Studies



Dr. Dean Kazoleas
*Maxwell Center for
International Communication*



Dr. Inez Gonzalez
*Latino Communications
Institute*



Robin Ottesen
*Center for Children
Who Stutter*

Today's Department Representatives



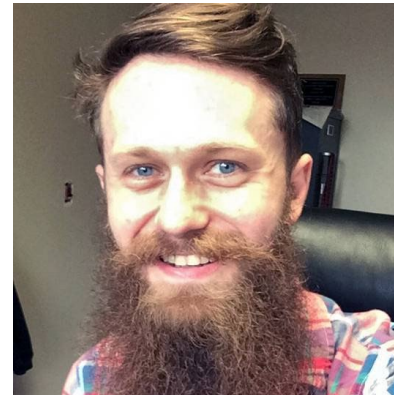
Shelley Murray
Cinema and Television Arts



Dr. Minjung Kim
Communication Sciences and Disorders



Beth Georges
Communications



Dr. Zac Johnson
Human Communication Studies

Background on the College of Communications

Vision:

A democratic society in which people from all backgrounds can participate fully in civic discourse, building community, and enhancing social capital.

Mission:

Preparing communicators to advance a democratic society by undertaking critical academic inquiry, serving the community, and engaging in ethical and professional practice across all communications industries and in related fields.

Exploring Majors

The College of Communications offers 4 majors....

Cinema & Television Arts (CTVA)

Students study and prepare for careers in the motion picture entertainment industry while learning ethical content creation and critical content consumerism.

Communications (COMM)

Students study role of communications media in society and prepare for careers in advertising, journalism, public relations, and entertainment and tourism communications, among other areas.

Human Communication Studies (HCOM)

Students learn to communicate effectively, ethically, and persuasively in relationships, organizations, and across cultures. Students learn to evaluate and improve their own and others' speaking, writing.

Communication Sciences & Disorders (COMD)

Students learn and study essential knowledge and skills for professional practice in speech-language pathology, capable of serving in clinics, schools, community centers, hospitals, and private practice.

Exploring Majors & Minors

The College's 4 majors and minors help students prepare for careers in....

Cinema & Television Arts (CTVA)

- Critical Studies
- Industry Management
- Production
- Screenwriting

**CTVA can also be a minor.*

Communications (COMM)

- Advertising*
- Entertainment and Tourism Communication
- Journalism*
- Public Relations*

*Also available as a minor, unless you are a Communications major, for which you'll select one of these areas as a concentration.

Human Communication Studies (HCOM)

- Communication Research
- Human Resources
- Counseling
- Organizational Consulting
- Training & Development
- Conflict Negotiation
- Non-Profit Work
- Law School
- Community Organizing

**HCOM can also be a minor.*

Communication Sciences & Disorders (COMD)

- Speech-Language Pathology
- Audiology
- Private practice clinics, schools, rehabilitation centers, and hospitals.

Exploring Certificates and Credentials

In Communications (COMM)

- Digital Media
- Photo Communications
- Radio-Audio
- Spanish-Language Media

For more information, visit:

<http://communications.fullerton.edu/comm/degrees/certificates/index.php>

In Communication Sciences & Disorders (COMD)

- Multi-Cultural Certificate
- Speech-Language Pathology ASHA Certification
- Speech-Language Pathology License
- Speech-Language Pathology Services Credential

For more information, visit:

<http://communications.fullerton.edu/comd/>

Poll #4: What minors, certificates and/or credentials are you interested in?

College Highlights

- The **Newport Beach Film Festival** selects student films for screening as part of the student showcase, bringing students' work to a festival audience.
- *Daily Titan* student newspaper and online media, named **“Best College Newspaper”** by Los Angeles Press Club.
- The **Forensics and Debate Team** is nationally recognized for their competitive speech and debate activities.
- The Bachelor of Arts degree program in **Communicative Disorders** is the largest in California, approaching 500 students.

College Centers & Institutes

- The **Center for Children Who Stutter** was founded in 1995 by Drs. Glyndon Riley and Jeanna Riley, COMD faculty members and pioneers in stuttering research, teaching and clinical practice.
- Founded in 2010, the **Maxwell Center for International Communication** helps students with study abroad opportunities and faculty with international research partnerships.
- The **Latino Communications Institute (LCI)** was founded in 2013 to support the development of bilingual communications professionals. Supported by Univision, Southwest Airlines, and other companies, LCI programs have included a professional certificate in **Spanish for Hispanic Media** and *Al Día*, a student-produced and delivered television newscast.

Poll #5: How many people here speak a language in addition to English?

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Meet Your Student Success Team



Tammy Rogers
Graduation Specialist



Axis Avalos
Retention Specialist



Connie Chen
Academic Advisor



Stephanie Malone
Academic Advisor



Cassandra Thompson
Career Specialist



Amber Wilson
COMM/HCOM Internship Coordinator



Shelley Murray
CTVA Internship Coordinator

Student Success Center

College Park (CP) 210

- Academic advising for General Education (GE), major, minor, and certificate requirements
- Graduation Requirements & Graduation Readiness
- Academic Probation Advising
- Scholarship Opportunities
- Finding the Right Club to Join for Professional Networking
- Referrals to Various Campus Services
- Referrals to Faculty who share your interests



Contact Us!

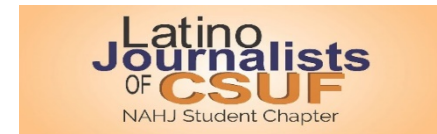
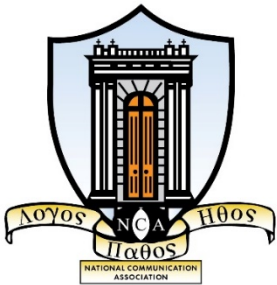
***Student Success Center
College Park (CP) - 210***

collcommadvising@fullerton.edu

http://communications.fullerton.edu/advising

Make the Most of Your College Experience

Join a Club: Connect, Network, Get Ahead!



Make the Most of Your College Experience

College of Communications Community Academic Themed Residential-Living Community

- An academic themed residential living community on-campus
- Provides resources and support focusing on the explicit needs of first-year students as they transition to college life and academic expectations at CSUF.
- Open to ALL College of Communications First Year students
- College of Communications theme floor residents are strongly encouraged to register for the UNIV-100 course during the first semester!

Make the Most of Your College Experience

UNIV 100 – CommQuest Course

Benefits of Enrolling:

- **Explore** major and concentration options
- **Connect** with faculty
- **Get Involved** with your peers
- **Advance** your time management and study skills
- **Engage** with campus resources
- **Discover** many campus, involvement, leadership opportunities



Prepare for Life After College

Internship Opportunities and Career Development

- Internships help you develop essential skills, networks, and the work experience you need to be career ready.
- A college career specialist is designated to assist and guide your career development and job search.
- Take advantage of experiential classes and high impact practices, for example, COMM Week.

COMM WEEK

- Comm Week is an annual, weeklong communications conference planned implemented by students. **Over 2,000 students attend** with an average of **60 speakers annually** participating.

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Moderated Q&A

What do YOU want to know?



Closing Remarks & Next Steps

Become a Titan today:

<http://www.fullerton.edu/welcomeday/next.php>

Learn more:

<http://communications.fullerton.edu/>

Send questions to:

rflores@fullerton.edu



Robert Flores

Assistant Dean for Student Affairs

Stay Connected!



#COMMCSUF